

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JANUARY 2026

	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	30,597	897	30,597	897	>100%	>100%
Children's Circulation	25,294	1,724	25,294	1,724	>100%	>100%
Total Circulation	55,891	2,621	55,891	2,621	>100%	>100%
Adult AV/nonbook (included in above)	8,889	187	8,889	187	>100%	>100%
Children's AV/non-book (included in above)	2,022	42	2,022	42	>100%	>100%
E-Book Circulation	8,894	8,345	8,894	8,345	7%	7%
E-Audiobook Circulation	13,935	10,620	13,935	10,620	31%	31%
E-Video Circulation	742	636	742	636	17%	17%
E-Comics Circulation	262	188	262	188	39%	39%
E-Magazine / E-Serial Circulation	3,155	2,821	3,155	2,821	12%	12%
E-Music Circulation	128	142	128	142	-10%	-10%
Total E-Circulation	27,116	22,752	27,116	22,752	19%	19%
ILL items received (received from)	12,444	547	12,444	547	>100%	>100%
ILL items loaned (provided to)	9,221	1,731	9,221	1,731	>100%	>100%
Total Registered Patrons (quarterly)	65,668	59,534	n/a	n/a	10%	n/a
Door Count	31,288	0	31,288	0	>100%	>100%
Percentage of Total Circulation on Self Check Machines	73.6%	44.8%	n/a	n/a	64%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,286	1,195	2,286	1,195	91%	91%
Reference Transactions - Children's	842	0	842	0	>100%	>100%
Total Reference	3,128	1,195	3,128	1,195	>100%	>100%
Volunteer Hours	893	32	893	32	>100%	>100%

III. Collections & Processing						
Volumes Added	1,456	967	1,456	967	51%	51%
Volumes Withdrawn	3,900	8	3,900	8	>100%	>100%
Total Titles	183,537	183,058	n/a	n/a	0%	n/a
Total Volumes	202,309	201,733	n/a	n/a	0%	n/a

IV. Programs						
Children's						
Children's Programs (including group visit)	56	0	56	0	>100%	>100%
Children's Program Attendance (including group visit)	1,810	0	1,810	0	>100%	>100%
Children's One-on-One Visits	6	0	6	0	>100%	>100%
Children's One-on-One Visits Participants	16	0	16	0	>100%	>100%
Children's Self Directed Activities	4	6	4	6	-33%	-33%
Children's Self Directed Activity Participants	200	250	200	250	-20%	-20%
Young Adult						
Young Adult Programs	13	2	13	2	>100%	>100%
Young Adult Program Attendance	106	19	106	19	>100%	>100%
Young Adult Self Directed Activities	0	0	0	0	0%	0%
Young Adult Self Directed Activity Participants	0	0	0	0	0%	0%
Adult						
Adult Programs	17	3	17	3	>100%	>100%
Adult Program Attendance	414	431	414	431	-4%	-4%
Adult One-on-One Instructions	35	2	35	2	>100%	>100%
Adult One-on-One Instruction Attendance	44	2	44	2	>100%	>100%
Adult Self Directed Activities	1	0	1	0	>100%	>100%
Adult Self Directed Activity Participants	187	0	187	0	>100%	>100%
Total Programs	86	5	86	5	>100%	>100%
Total Program Attendance	2,330	450	2,330	450	>100%	>100%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1359	0	1359	0	>100%	>100%
Meeting Room Uses - Events (Library Programs)	81	0	81	0	>100%	>100%
Total Meeting Room Uses	1,440	0	1,440	0	>100%	>100%

V. Electronic Access Services						
Public Computing Sessions	2,088	0	2,088	0	>100%	>100%
Total Time Used on Public Computers	2084:00:00	0:00:00	2084:00:00	0:00:00	>100%	>100%
Data Transferred (GB)	4780	0	4780	0	>100%	>100%
WIFI Distinct Clients	3827	0	3827	0	>100%	>100%

APPLETON PUBLIC LIBRARY
 STATISTICAL SUMMARY
 FEBRUARY 2026

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	27,786	14,994	58,383	15,891	85%	267%
Children's Circulation	23,716	16,189	49,010	17,913	46%	174%
Total Circulation	51,502	31,183	107,393	33,804	65%	218%
Adult AV/nonbook (included in above)	8,286	3,725	17,175	3,912	122%	339%
Children's AV/non-book (included in above)	1,949	1,053	3,971	1,095	85%	263%
E-Book Circulation	7,612	7,901	16,506	16,246	-4%	2%
E-Audiobook Circulation	11,985	9,761	25,920	20,381	23%	27%
E-Video Circulation	765	716	1,507	1,352	7%	11%
E-Comics Circulation	199	230	461	418	-13%	10%
E-Magazine / E-Serial Circulation	3,058	2,424	6,213	5,245	26%	18%
E-Music Circulation	123	126	251	268	-2%	-6%
Total E-Circulation	23,742	21,158	50,858	43,910	12%	16%
ILL items received (received from)	10,850	2,918	23,294	3,465	272%	572%
ILL items loaned (provided to)	8,473	2,889	17,694	4,620	193%	283%
Total Registered Patrons (quarterly)	65,668	59,534	n/a	n/a	10%	n/a
Door Count	34,485	22,639	65,773	22,639	52%	191%
Percentage of Total Circulation on Self Check Machines	73.1%	69.3%	n/a	n/a	6%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,023	2,471	4,309	3,666	-18%	18%
Reference Transactions - Children's	810	1,380	1,652	1,380	-41%	20%
Total Reference	2,833	3,851	5,961	5,046	-26%	18%
Volunteer Hours	592	64	1,485	95	831%	1457%

III. Collections & Processing						
Volumes Added	1,903	2,400	3,359	3,367	-21%	0%
Volumes Withdrawn	265	286	4,165	294	-7%	1317%
Total Titles	185,038	184,390	n/a	n/a	0%	n/a
Total Volumes	203,998	203,831	n/a	n/a	0%	n/a

IV. Programs						
Children's						
Children's Programs (including group visit)	66	25	122	25	164%	388%
Children's Program Attendance (including group visit)	2,795	1,318	4,605	1,318	112%	249%
Children's One-on-One Visits	1	4	7	4	-75%	75%
Children's One-on-One Visits Participants	4	8	20	8	-50%	150%
Children's Self Directed Activities	4	8	8	14	-50%	-43%
Children's Self Directed Activity Participants	224	2,644	424	2,894	-92%	-85%
Young Adult						
Young Adult Programs	13	6	26	8	117%	225%
Young Adult Program Attendance	88	41	194	60	115%	223%
Young Adult Self Directed Activities	1	1	1	1	0%	0%
Young Adult Self Directed Activity Participants	30	85	30	85	-65%	-65%
Adult						
Adult Programs	23	17	40	20	35%	100%
Adult Program Attendance	519	594	933	1,025	-13%	-9%
Adult One-on-One Instructions	44	7	79	9	529%	778%
Adult One-on-One Instruction Attendance	60	8	104	10	650%	940%
Adult Self Directed Activities	3	2	4	2	50%	100%
Adult Self Directed Activity Participants	37	82	224	82	-55%	173%
Total Programs	102	48	188	53	113%	255%
Total Program Attendance	3,402	1,953	5,732	2,403	74%	139%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1285	443	2644	443	190%	497%
Meeting Room Uses - Events (Library Programs)	94	36	175	36	161%	386%
Total Meeting Room Uses	1,379	479	2,819	479	188%	489%

V. Electronic Access Services						
Public Computing Sessions	2,350	819	4,438	819	187%	442%
Total Time Used on Public Computers	2317:00:00	543:00:00	4401:00:00	543:00:00	327%	710%
Data Transferred (GB)	4,960	1,780	9,740	1,780	179%	447%
WIFI Distinct Clients	4025	2823	7852	2823	43%	178%

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
MARCH 2026

	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
I. Circulation						
Adult Circulation	30,363	35,298	88,746	51,189	-14%	73%
Children's Circulation	27,351	33,764	76,361	51,677	-19%	48%
Total Circulation	57,714	69,062	165,107	102,866	-16%	61%
Adult AV/nonbook (included in above)	8,997	10,911	26,172	14,823	-18%	77%
Children's AV/non-book (included in above)	2,397	2,754	6,368	3,849	-13%	65%
E-Book Circulation	8,598	8,824	25,104	25,070	-3%	0%
E-Audiobook Circulation	13,261	10,908	39,181	31,289	22%	25%
E-Video Circulation	1,006	756	2,513	2,108	33%	19%
E-Comics Circulation	235	267	696	685	-12%	2%
E-Magazine / E-Serial Circulation	3,467	2,942	9,680	8,187	18%	18%
E-Music Circulation	185	134	436	402	38%	8%
Total E-Circulation	26,752	23,831	77,610	67,741	12%	15%
ILL items received (received from)	12,145	10,716	35,439	14,181	13%	150%
ILL items loaned (provided to)	8,878	8,278	26,572	12,898	7%	106%
Total Registered Patrons (quarterly)	65,668	59,534	n/a	n/a	10%	n/a
Door Count	38,027	41,402	103,800	64,041	-8%	62%
Percentage of Total Circulation on Self Check Machines	71.9%	69.1%	n/a	n/a	4%	n/a

II. Customer Assistance						
Reference Transactions - Adult	2,504	3,895	6,813	7,561	-36%	-10%
Reference Transactions - Children's	940	2,358	2,592	3,738	-60%	-31%
Total Reference	3,444	6,253	9,405	11,299	-45%	-17%
Volunteer Hours	711	571	2,196	666	25%	230%

III. Collections & Processing						
Volumes Added	1,715	2,070	5,074	5,437	-17%	-7%
Volumes Withdrawn	264	242	4,429	536	9%	726%
Total Titles	186,279	185,751	n/a	n/a	0%	n/a
Total Volumes	205,402	205,667	n/a	n/a	0%	n/a

IV. Programs						
Children's						
Children's Programs (including group visit)	77	61	199	86	26%	131%
Children's Program Attendance (including group visit)	2,538	1,685	7,143	3,003	51%	138%
Children's One-on-One Visits	5	7	12	11	-29%	9%
Children's One-on-One Visits Participants	17	16	37	24	6%	54%
Children's Self Directed Activities	6	7	14	21	-14%	-33%
Children's Self Directed Activity Participants	793	2,765	1,217	5,659	-71%	-78%
Young Adult						
Young Adult Programs	15	12	41	20	25%	105%
Young Adult Program Attendance	108	104	302	164	4%	84%
Young Adult Self Directed Activities	0	1	1	2	-100%	-50%
Young Adult Self Directed Activity Participants	0	20	30	105	-100%	-71%
Adult						
Adult Programs	27	29	67	49	-7%	37%
Adult Program Attendance	1,347	936	2,280	1,961	44%	16%
Adult One-on-One Instructions	43	7	122	16	514%	663%
Adult One-on-One Instruction Attendance	50	27	154	37	85%	316%
Adult Self Directed Activities	4	1	8	3	300%	167%
Adult Self Directed Activity Participants	43	118	267	200	-64%	34%
Total Programs	119	102	307	155	17%	98%
Total Program Attendance	3,993	2,725	9,725	5,128	47%	90%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	1391	1153	4035	1596	21%	153%
Meeting Room Uses - Events (Library Programs)	113	59	288	95	92%	203%
Total Meeting Room Uses	1,504	1,212	4,323	1,691	24%	156%

V. Electronic Access Services						
Public Computing Sessions	2,505	1,959	6,943	2,778	28%	150%
Total Time Used on Public Computers	2447:00:00	1484:00:00	6848:00:00	2027:00:00	65%	238%
Data Transferred (GB)	5360	3570	15100	5350	50%	182%
WIFI Distinct Clients	4417	4980	12269	7803	-11%	57%