



CITY OF APPLETON

MEMORANDUM

Date: 1/5/26

To: Municipal Services Committee

From: Eric Lom, P.E., City Traffic Engineer

Subject: Request to Approve Parking changes on the 1000 block of E. Pacific Street
(follow-up to a 6-month evaluation)

In an effort to address concerns raised by Alderperson Vered Meltzer and a number of his constituents, the City recently initiated a six-month evaluation period to test changes to on-street parking restrictions on the 1000 block of E. Pacific Street (Figure 1). Residents in the area had expressed a variety of parking concerns related to Elinor's customers.

Based on the limited feedback Traffic Engineering staff has received, it appears this arrangement has had the desired effect. Based on this, it is recommended the changes be made permanent. To accomplish this, the following ordinance changes are necessary:

1. **Create:** "Designate a 15-minute Loading Zone on the north side of Pacific Street from Tonka Street to a point 65 feet east of Tonka Street."
2. **Create:** "Parking be prohibited on the south side of Pacific Street from Tonka Street to Mary Street."

Figure 1

