



CITY OF APPLETON

Department of Parks & Recreation

1819 East Witzke Blvd.

Appleton, WI 54911

p: 920-832-3919

f: 920-993-3103

www.appletonwi.gov

TO: Parks and Recreation Committee

FROM: Tom Flick

DATE: 06/22/2026

RE: Approve Veterans Memorial Concept Plan within Veterans Memorial Park

BACKGROUND

The Parks and Recreation Department has been working with Rettler Corporation, Fox Valley Veterans Organization, and a nine-member committee consisting of local Veterans to develop a concept plan to further develop the Veterans Memorial in Veterans Memorial Park. The current Veterans Memorial is located by the Scheig Center and consists of a seating wall, stainless steel American flag, rock riverbed, and reflection benches. The proposed concept plan expands the footprint for the Veterans Memorial, allowing for future memorials to be designed and installed.

RECOMMENDATION

The Parks and Recreation Department supports the expansion of the current Veterans Memorial and recommends adoption of the proposed Veterans Memorial Concept Plan.

Please feel free to contact me at (920) 832-3915 with any questions, or by email at tom.flick@appletonwi.gov.