



CITY OF APPLETON

MEMORANDUM

Date: 03/03/2026
To: Municipal Services Committee
From: Connor Deeg, E.I.T., Traffic Engineer
Subject: Request to Approve Parking changes on Badger Av by Appleton West High School (follow-up to a six-month evaluation)

In cooperation with AASD to make improvements for the morning student drop-off, the City's Traffic Section created a *passenger loading zone* and *15-minute parking zone* adjacent to Appleton West High School along Badger Avenue. This change was implemented just prior to the start of the 2025 school year.

This change has had the intended effect, Appleton West High School is satisfied, and we have not received any other feedback from the community. Based on this, we recommend the changes be made permanent.

To accomplish this, the following ordinance changes are necessary:

1. **Create:** "Parking be restricted to a passenger loading zone with no parking on school days from 7:30 a.m. to 4:30 p.m. on the east side of Badger Avenue from a point 40 feet southeast of Schneider Place to a point 255 feet southeast of Schneider Place."
2. **Create:** "Parking be restricted to 15 minutes on school days from 7:30 a.m. to 4:30 p.m. on the east side of Badger Avenue from a point 75 feet northwest of Schneider Place to a point 145 feet northwest of Schneider Place."