



CITY OF APPLETON

MEMORANDUM

Date: April 22, 2026
To: Tom Flick, Deputy Director of Parks and Recreation
From: Stephanie Lynaugh, Economic Development Specialist
Subject: Select Images From Creative Downtown Appleton, Inc., the Year of Houdini Volunteer Group, and Alderperson Alex Schultz Based on “Year of Houdini” Theme and Determine Layout of the Tiles to be Placed in the Welcome Tower in Houdini Plaza

The Appleton Public Arts Committee (APAC) met on April 1, 2026 and reviewed the images received from Creative Downtown Appleton, Inc., the *Year of Houdini* volunteer group, and Alderperson Alex Schultz based on the “Year of Houdini” theme. The APAC selected 12 images with 1 alternate option (organized from top to bottom: NW: 37, 5A, 17; NE: 4 (alternate 8), 26, 16A; SW: 1, 38, 2A; and SE: 19A, 6, 30) to be displayed in the Welcome Tower in Houdini Plaza. The Committee moved that the images were to be cropped square, the resolution enhanced, and a black border added, which was completed by Committee member Jake Bauer. The edited images would be brought back to the committee for final review and consideration at the Special Appleton Public Arts Committee meeting on April 22, 2026.

The Special Appleton Public Arts Committee meeting was held on April 22, 2026, and the edited images were reviewed. The Committee decided to add black borders to the left and right sides of Photos #1, #2A, and #16A, make the name “Harry” appear clearer on Photo #19A, and replace Photo #38 with #20 once edited to add a black border on the left and right sides.

Per the Art in Public Places Policy, the recommendation from the Appleton Public Arts Committee is forwarded to the committee of jurisdiction, in this case, the Parks and Recreation Committee. Please place this item on the agenda for the next Parks and Rec Committee agenda.

The memo and list of photos prepared for the Public Arts Committee is attached as reference. The images that were selected to be edited by the Arts Committee are highlighted in yellow. Staff will bring the final edited photos to the meeting once received.