



CITY OF APPLETON

MEMORANDUM

Date: June 12, 2024
To: Community Development Committee
From: Olivia Galyon, Community Development Specialist
Subject: CDBG 2024PY Final Allocation Recommendations

The City of Appleton's Community Development Block Grant (CDBG) award for the 2024 program year was announced by the U.S. Department of Housing and Urban Development (HUD). The City of Appleton was awarded \$590,504 for the 2024 program year, which is \$13,604 higher than the anticipated FY2024 allocation of \$576,900.

The 2024 preliminary awards were approved in November and December 2023 (City awards) and February 2024 (External awards). The CDBG Advisory Board was responsible for the preliminary recommendations regarding external applications. Their recommendations were carried forward to Community Development Committee and Common Council for approval.

As a result of the higher total award than anticipated, staff recommends increasing the final award allocation for four of the CDBG projects to split the remaining \$13,604 available for allocation. The following staff recommendations are based on the decisions made by the CDBG Advisory Board.

Staff recommends the following increases in allocations:

1. Increase the Public Service Allocation by \$2,025 to a total award of \$88,575 for the Community Resource Navigator position.

The Public Services category cannot exceed 15% of the total allocation. This increase to \$88,575 will keep the total public service allocation below the 15% cap while providing for the position's needs. This entire increase will go to the only public service project for the 2024PY, the City's Community Resource Navigator position.

2. Raise the final award allocations to three external partners that were not fully funded by a total increase of \$11,579.

After the public service increase, \$11,579 remains available for reallocation. Staff proposes that this funding be split between Habitat for Humanity, Rebuilding Together, and Wisconsin Women's Business Initiative Corporation (WWBIC), who each received a partial award during the preliminary award approval process. An increase of 5.4% per applicant was applied to each project. The results are noted below:

\$7,150 increase to Habitat for Humanity

\$3,630 increase to Rebuilding Together Fox Valley

\$799 increase to WWBIC

The final award recommendations are as follows:

Project	Original Request	Preliminary Award	Proposed Final Award	% Increase	\$ Increase
<i>City Projects</i>					
Fair Housing Services	\$25,000	\$25,000	\$25,000	--	--
The Neighborhood Grant Program	\$40,000	\$40,000	\$40,000	--	--
CDBG Program Admin	\$75,000	\$75,000	\$75,000	--	--
Appleton Housing Authority	\$50,000	\$50,000	\$50,000	--	--
Homeowner Rehab Loan Program	\$0	\$0	\$0	--	--
<i>Public Service Projects</i>					
Community Resource Navigator – PD/Health	\$86,550	\$86,550	\$88,575	2.3%	\$2,025
<i>City Project Total:</i>		\$276,550	\$278,575	0.73%	\$2,025
<i>External Projects</i>					
Greater Fox Cities Area Habitat for Humanity	\$231,000	\$132,000	\$139,150	5.4%	\$7,150
Rebuilding Together Fox Valley	\$100,000	\$67,000	\$70,630	5.4%	\$3,630
Pillars	\$56,000	\$56,000	\$56,000	--	--
Salvation Army Fox Cities	\$30,625	\$30,625	\$30,625	--	--
WWBIC	100,000	\$14,725	\$15,524	5.4%	\$799
<i>External Project Total:</i>		\$300,350	\$311,929	3.85%	\$11,579
Full Allocation Total:			\$590,504		