



CITY OF APPLETON

MEMORANDUM

Date: 5/5/26
To: Municipal Services Committee
From: Eric Lom, P.E., City Traffic Engineer
Subject: Request to Approve Parking changes on the 700 block of W. Packard Street
(follow-up to a 6-month evaluation)

At the request of an adjacent business, the City recently initiated a six-month evaluation period to test changes to on-street parking restrictions on the 700 block of W. Packard Street. The business at this location recently changed, which resulted in different parking needs.

Traffic Engineering staff has not received any feedback, and it appears this arrangement has had the desired effect. Based on this, it is recommended the changes be made permanent. To accomplish this, the following ordinance changes are necessary:

1. **Create:** “Designate a 15-minute Loading Zone on the north side of Packard Street from a point 50 feet west of Richmond Street to a point 101 feet west of Richmond Street.”
2. **Create:** “Designate a Two-Hour Parking Zone on the north side of Packard Street from a point 101 feet west of Richmond Street to a point 152 feet west of Richmond Street.”
3. **Create:** “Parking be prohibited on the north side of Packard Street from a point 152 feet west of Richmond Street to a point 270 feet west of Richmond Street.”