

Temporary Alcohol Beverage License

Municipality
City of Appleton

License(s) Requested	Fees	
☐ Temporary "Class B" Wine ☒ Temporary Class "B" Beer	License Fees	\$
	Background Check	\$
	Total Fees	\$

Part A: Organization Information		
1. Organization Name Appleton American Legion Post 38		
2. Organization Permanent Address 3220 W College Ave		
3. City Appleton	4. State WI	5. Zip Code 54914
6. Mailing Address (if different from permanent address)		
7. FEIN	8. Date of Organization/Incorporation 08/26/19	9. State of Organization/Incorporation Wisconsin
10. Phone	11. Email	
12. Organization type (check one) ☐ Bona Fide Club ☐ Church ☐ Fair Association/Agricultural Society ☒ Veteran's Organization ☐ Lodge/Society ☐ Chamber of Commerce or similar Civic or Trade Organization under ch. 181, Wis. Stats.		
13. Is this organization required to hold a Wisconsin Seller's permit? ☒ Yes ☐ No		
14. Wisconsin Seller's Permit Number (if applicable) 456 1020040141 03		

Part B: Individual Information			
List the name, title, and phone number for all officers, directors, and agent of the organization. Include an Individual Questionnaire (Form AB-100) for each person listed below. Attach additional sheets if necessary. Corporations must also include Alcohol Beverage Appointment of Agent (Form AB-101).			
Last Name	First Name	Title	Phone
Reid	Jonathan	Commander	
Senneke	Wayne	1st Vice Commander	
Zinser	Stephanie	2nd Vice Commander	
Noel	Vernon	3rd Vice Commander	

Continued →

Part C: Event Information			
1. Name of Event (if applicable) 4th of July Celebration			
2. Dates of Operation 07/03/2026		3. Hours of Operation 1600 2200	
4. Premises Address 1313 E Witzke Blvd			
5. City Appleton		6. State WI	7. Zip Code 54914
8. County Outagamie	9. Governing Municipality ☒ City ☐ Town ☐ Village of: Appleton		10. Aldermanic District 14
11. Organizer of Event (if not the named applicant)		12. Email and/or Phone Number for Organizer of Event	
13. Organizer Website www.appletonpost38.org		14. Event Website	
15. Premises Description - Describe the building or buildings and any outside areas where alcohol beverages and records are sold, stored, or consumed, and related records are kept. Describe all rooms within the building, including living quarters. Authorized alcohol beverage activities and storage of records may occur only on the premises described in this application. Attach a map or diagram and additional sheets if necessary. The American Legion will be selling alcoholic beverages at a 10x10 tent on the north side of the hill at Veterans Memorial Park, and at a 10x20 tent on the south side of the hill next to the amphitheater. We will be using wristbands for age verification. The beverages will be stored in locked coolers and trailers.			

Part D: Attestation			
Who must sign this application? • one officer or director of the nonprofit organization			
READ CAREFULLY BEFORE SIGNING: Under penalty of law, I have answered each of the above questions completely and truthfully. I agree that I am acting solely on behalf of the applicant organization and not on behalf of any other individual or entity seeking the license. Further, I agree that the rights and responsibilities conferred by the license(s), if granted, will not be assigned to another individual or entity. I agree to operate according to the law, including but not limited to, purchasing alcohol beverages from Wisconsin-permitted wholesalers. I understand that lack of access to any portion of a licensed premises during inspection will be deemed a refusal to allow inspection. Such refusal is a misdemeanor and grounds for revocation of this license. I understand that any license issued contrary to Wis. Stat. Chapter 125 shall be void under penalty of state law. I further understand that I may be prosecuted for submitting false statements and affidavits in connection with this application, and that any person who knowingly provides materially false information on this application may be required to forfeit not more than \$1,000 if convicted.			
Last Name Reid		First Name Jonathan	M.I. R
Title Commander	Email		Phone
Signature 		Date 06/25/26	

Part E: For Clerk Use Only	
Date Application Was Filed With Clerk 06/26/2026	License Number
Date License Granted	Date License Issued
Signature of Clerk/Deputy Clerk	