

A complete submittal includes a completed application signed by the applicant with the following supplementary information:

- Brief description of the proposed artwork

Proposing to replace the existing College Ave street banners with a new design.

- Photos/sketches of proposed work:

Attached

Banners are 77" x 29.5" and produced in 4 color on 18oz vinyl material

- Site plan/location map showing location of proposed work

36 pole banner locations between Badger/Story and Drew Street along College Ave

- Reason for choosing the proposed location:

Brackets are already in place. Replacement only

- Description of how the work is installed/anchored/attached

We are requesting to have them installed by the City of Appleton when the flags are being installed

- Installation specifications provided by a structural engineer

They slide onto the brackets that are already installed

- Timeline and duration of installation

Desired installation is when the City crew is putting out the American Flags before Memorial Day.

- How the artwork will be maintained (including any costs associated with the maintenance and who will be responsible for those costs)

ADI will replace any torn or damaged banners.

- Description of any associated signage

none

Jennifer Stephany

Appleton Downtown Inc and the Business Improvement District

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