



CITY OF APPLETON

MEMORANDUM

Date: August 28, 2024
To: Community Development Committee
From: Olivia Galyon, Community Development Specialist
Subject: CDBG Consolidated Plan Public Hearing Information Item

The City of Appleton receives funding yearly from the U.S. Department of Housing and Urban Development (HUD) for the Community Development Block Grant (CDBG) program. Appleton is an entitlement community, which means this funding is received yearly without going through a competitive federal application process.

One requirement for Appleton to keep its status as an entitlement community is to submit a Consolidated Plan to HUD, which is a 5-year plan that explains the City's priorities for use of CDBG funds, provides numerable goals and targeted outcomes in the upcoming 5-year span, and requires a community engagement process that engages residents and incorporates their feedback into the spending plans in meaningful ways. The Community Development Department last completed Appleton's 5-year plan in 2019, for the 2020-2024 Consolidated Plan cycle. We are now working on updating the plan's data, spending goals, and seeking community engagement on the needs of the community for the 2025-2029 Consolidated Plan process.

The 2025-2029 Consolidated Plan is expected to be finished around the end of 2024/early 2025 and will be brought before Community Development Committee and Common Council for final approval prior to submission to HUD. The public hearing today was a kick-off in our effort to seek public input on the formation of the plan and the goals and areas of priority that the City should target with the use of this funding source. Other methods of engagement will include future public hearings, public comment periods, a community-wide survey, a stakeholder survey for non-profit and public-serving organizations in the City, and stakeholder interviews to better understand community needs, challenges, and opportunities for further investment.

You can expect to see future items for the Consolidated Plan throughout this year and will be asked to vote for final approval in early 2025. Please reach out to the City's Community Development Specialist, Olivia Galyon, with any questions on this process. She can be reached at olivia.galyon@appletonwi.gov or 920-832-6469. Thank you!