



Bird City Wisconsin

Making our communities healthy for birds ... and people

PO Box 487

Port Washington, WI 53704



June 11, 2026

Dear City of Appleton,

On behalf of myself and Bird City Wisconsin's Steering Committee, I would like to congratulate the City of Appleton on achieving **Bird City** status in the Bird City Wisconsin program.

Bird City communities are at the forefront of efforts to forge a statewide coalition of citizens and public officials who recognize that birds are more than beautiful - they are significant. Bird City Wisconsin truly appreciates both all that you do to green your community as well as all of the effort that you put into demonstrating all of your community's actions to us during the renewal process.

THANK YOU!

We ask that you share news of your renewal with local media. To make your job easier, we have included some general text about the program at the bottom of this letter. Feel free to use Bird City's logo to promote your community – and let us know if you would like a digital copy. Please also consider other ways that we can help you achieve public recognition for your accomplishments, or any other way that we might be able to assist you. As always, feel free to contact us with your thoughts at birdcitywi@lmbo.org.

We celebrate your efforts to improve the quality of life of the people and birds that reside in your community. Thank you for helping to make Wisconsin healthy for birds... and people.

Sincerely,

Kelsey Bell

Program Director

Lake Michigan Bird Observatory

About Bird City

Bird City Wisconsin was created in 2009 and began recognizing communities the following year. The program recognizes municipalities for the conservation and education activities that they undertake to make their communities healthy for birds... and people. Bird City Wisconsin is the first Bird City program and served as the model for the Western Hemisphere-wide Bird City Network, of which Bird City Wisconsin is a founding member.

To be recognized as a Bird City, a community must take actions across four categories (Habitat, Threat Reduction, Education & Engagement, and Sustainability) and officially recognize and celebrate World Migratory Bird Day. Bird City also offers High Flyer recognition for those communities that truly go above and beyond in their conservation and education programs. To become a High Flyer, a community must meet additional, and more involved, criteria.