



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Legislation Text

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**File #:** 21-0390, **Version:** 1

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**740 E. College Ave.(31-1-0431-00)** The applicant proposes to place a second ground sign on this property. Section 23-522(b)(1) of the Zoning Ordinance only allows a second ground sign if both street frontages are two hundred (200) feet. This lot is a three (3) frontage lot and only one frontage is over two hundred (200) feet. The proposed location of the sign is next to an existing ground sign. Section 23-522(b)(4) of the Zoning Ordinance prohibits two (2) ground signs on the same street frontage.