



Legislation Details

File #: 21-1787 **Version:** 1 **Name:**
Type: Report Action Item **Status:** Held in Committee
File created: 1/7/2022 **In control:** Finance Committee
On agenda: 1/10/2022 **Final action:** 1/24/2022
Title: Request to award contract for brand development services of \$58,700 and additional development and implementation preparation services of \$30,140 to Unlisted, LLC as part of the City's brand study, and approve the related 2022 Budget amendment

General Fund - Mayor's Office
Consulting Services \$ 88,840
Fund Balance - Reserve for Brand Study -\$ 88,840

To allocate funding for initial costs related to the City's brand study.

Sponsors:

Indexes:

Code sections:

Attachments: 1. Memo to Finance Committee Re Brand RFP 01172022.pdf, 2. Brand Study Recommendation Memo.pdf, 3. CoA RFP for Rebranding Positioning and Marketing Services Final.pdf

Date	Ver.	Action By	Action	Result
1/24/2022	1	Finance Committee	held	Pass
1/10/2022	1	Finance Committee	held	Pass