



City of Appleton

100 North Appleton Street
Appleton, WI 54911-4799
www.appleton.org

Legislation Text

File #: 21-1787, **Version:** 1

Request to award contract for brand development services of \$58,700 and additional development and implementation preparation services of \$30,140 to Unlisted, LLC as part of the City's brand study, and approve the related 2022 Budget amendment

General Fund - Mayor's Office

Consulting Services	\$ 88,840
Fund Balance - Reserve for Brand Study	-\$ 88,840

To allocate funding for initial costs related to the City's brand study.