



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Minutes - Final Appleton Redevelopment Authority Exhibition Center Advisory Committee

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Wednesday, May 3, 2017

1:45 PM

Council Chambers

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1. Call meeting to order

Meeting called to order at 1:50 p.m. by Acting Chair Chuck Kuen.

2. Roll call of membership

**Present:** 12 - Reader, Kaufert, Kuen, Vanden Berg, Wilde, Gifford, Benz, Batley, Van Laanen, Rugland, Seidl and Harkness

**Excused:** 5 - Downs, Scott, Meyerhofer, Stankowski and Dearborn

*Others present:*

*Aldersperson Kathleen Plank, District #7*

*Jay Schumerth, Radisson Paper Valley Hotel*

3. Approval of minutes from previous meeting

[17-601](#)

ARA Exhibition Center Advisory Committee Minutes from 3-1-17

**Attachments:** [ARA Exhibition Center Advisory Committee Minutes 3-1-17.pdf](#)

**Rugland moved, seconded by Gifford, that the Minutes be approved. Roll Call.  
Motion carried by the following vote:**

**Aye:** 11 - Reader, Kaufert, Kuen, Vanden Berg, Wilde, Gifford, Benz, Batley, Van Laanen, Rugland and Seidl

**Excused:** 5 - Downs, Scott, Meyerhofer, Stankowski and Dearborn

**Recused:** 1 - Harkness

4. Public Hearings/Appealances

[17-602](#)

Any Public Participation

There was no public participation.

[17-603](#) Presentation regarding the exhibition center sales and bookings by Jay Schumerth of the Radisson Paper Valley Hotel

**Attachments:** [FCEC Advance Booking Summary.pdf](#)

Jay Schumerth gave an update and distributed a handout showing number of bookings received to date and marketing activities completed.

## 5. Action Items

## 6. Information Items

[17-605](#) Update on Radisson Paper Valley Hotel renovations

**This Presentation was presented and discussed.**

[17-604](#) View latest video of the Fox Cities Exhibition Center  
[<https://cloud.zastudios.com/index.php/s/PbGK0VONFMu05AI>](https://cloud.zastudios.com/index.php/s/PbGK0VONFMu05AI).

**This Presentation was presented.**

[17-606](#) Future Meeting Dates and Times  
Wednesday, July 5, 2017 at 1:00 p.m.  
Wednesday, September 6, 2017 at 1:00 p.m.  
Wednesday, November 1, 2017 at 1:00 p.m.

**It was decided the Wednesday, July 5 meeting will be moved to Wednesday, July 12 at 1:00 p.m. Karen added this may be a site visit.**

[17-607](#) Link to Appleton Redevelopment Authority Agendas, Minutes & Videos  
<https://cityofappleton.legistar.com/Calendar.aspx>

**This Presentation was presented.**

[17-608](#) Process to confirm and/or elect Chair and Vice-Chair

**Attachments:** [ARA Advisory Committee Creation Document-Approved by ARA-12-3-14.pdf](#)  
[ARA Exhibition Center Advisory Committee 2016 Appointments.pdf](#)

**This Presentation was discussed, and members were asked if they had interest in serving as Chair or Vice-Chair.**

## 7. Adjournment

**Kaufert moved, seconded by Batley, that the meeting be adjourned at 2:40 p.m.  
Roll Call. Motion carried by the following vote:**

**Aye:** 11 - Reader, Kaufert, Kuen, Vanden Berg, Wilde, Gifford, Benz, Batley, Van Laanen, Rugland and Seidl

**Excused:** 5 - Downs, Scott, Meyerhofer, Stankowski and Dearborn

**Recused:** 1 - Harkness