

City of Appleton

BIRD E-Scooter Pilot Community Feedback

Month of August, 2021

COMPLAINTS RECEIVED BY CITY

	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
Improper Parking	10	2	15	5				
Improper Street Riding	1	0	2	2				
Scooters are Unsafe	1	6	6	1				
Scooters are Unsightly	1	1	1	0				
Sidewalk Riding on College	19	2	2	4				
Other	4	4	3	2				
TOTAL	36	15	29	14				

ACCIDENTS

	MAY	JUNE	JULY	AUGUST	SEPT	OCT	NOV	DEC
Reported Accidents	0	1	0	0				

PUBLIC SURVEY

At the conclusion of this pilot study, do you support the City of Appleton developing permanent regulations to allow dockless scooter share in Appleton?	%
Yes, they should be allowed	
No, they should be prohibited	
but with some changes	

What is your overall opinion of dockless scooters in Appleton?	%
Very favorable opinion	
Somewhat favorable opinion	
Neutral/no opinion	
Somewhat unfavorable opinion	
Very unfavorable opinion	



Date Range
1/1/2021 12:00:00 AM to 12/31/2021 11:59:59 PM

Ride Start Heat Map



Ride End Heat Map



Total Rides: 13,464

Unique Riders: 3,827

Avg Rides / Rider: 3.52

Ride Details

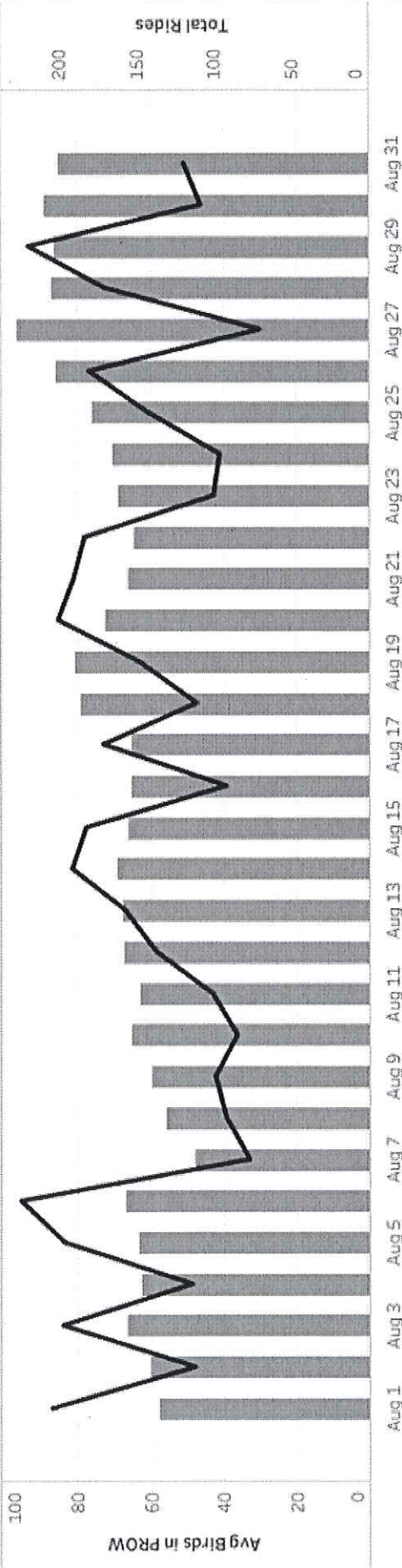
Ride ID	Start City	End City	Start Time	End Time	Ride Distance (mi)	Ride Distance (km)	Ride Duration (s)	Commuter	Low Incom
Grand Total					19,445.6	31,304.2	12,826,583	816	5
8E5311E7..	Appleton_WI	Appleton_WI	9/2/2021 12:18:58 AM	9/2/2021 12:47:20 AM	1.2	2.0	1,701	0	0
705E19F6A..	Appleton_WI	Appleton_WI	9/2/2021 12:18:08 AM	9/2/2021 12:48:00 AM	1.2	2.0	1,792	0	0
1214DA696..	Appleton_WI	Appleton_WI	9/2/2021 12:00:12 AM	9/2/2021 12:04:07 AM	0.4	0.6	234	0	0
A8FECFE18..	Appleton_WI	Appleton_WI	9/1/2021 11:41:08 PM	9/1/2021 11:53:47 PM	3.2	5.2	759	0	0
C31B7A7D0..	Appleton_WI	Appleton_WI	9/1/2021 11:24:40 PM	9/1/2021 11:50:55 PM	3.6	5.8	1,574	0	0
34486981E..	Appleton_WI	Appleton_WI	9/1/2021 10:38:01 PM	9/1/2021 10:41:58 PM	0.2	0.3	236	0	0
E62178F83..	Appleton_WI	Appleton_WI	9/1/2021 10:27:23 PM	9/1/2021 10:36:03 PM	0.5	0.8	519	0	0

to CSV



Date Range
8/1/2021 12:00:00 AM to 8/31/2021 11:59:59 PM

Avg Daily PROW and Total Rides



Summary Stats

(hover over the "Date" column header to drill up or down)

Day of Date	Total Rides	Total Distance (mi)	Total Distance (km)	Avg. Distance (mi)	Avg. Distance (km)	Avg Ride Duration (min)	Avg Birds in PROW	Rides per Bird
August 31, 2021	120	155.8	250.6	1.3	2.2	11.8	85	1.4
August 30, 2021	109	236.9	381.6	1.9	3.0	19.4	89	1.2
August 29, 2021	220	298.6	480.6	1.2	1.9	11.2	86	2.6
August 28, 2021	171	218.9	352.1	1.1	1.8	11.4	87	1.9
August 27, 2021	71	76.4	122.6	0.8	1.3	8.5	96	0.8
August 26, 2021	181	261.0	419.9	1.3	2.1	11.8	85	2.0
August 25, 2021	143	187.7	302.2	1.2	1.9	9.7	76	2.0
August 24, 2021	97	127.9	205.7	1.1	1.8	9.9	70	1.4
August 23, 2021	101	181.3	291.6	1.8	2.8	14.7	69	1.4
August 22, 2021	184	257.1	413.9	1.3	2.1	12.3	64	3.0
August 21, 2021	191	282.9	455.1	1.3	2.1	12.4	66	2.8
August 20, 2021	201	263.9	424.9	1.4	2.2	10.8	72	2.9
August 19, 2021	149	206.0	331.4	1.5	2.3	10.6	80	1.9
August 18, 2021	112	151.2	243.4	1.4	2.3	14.2	79	1.4
August 17, 2021	172	231.6	372.7	1.3	2.1	14.4	65	2.6
August 16, 2021	93	158.5	254.9	1.4	2.2	11.9	65	1.4

to CSV