



United Way Fox Cities

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Statement in support of Appleton City Resolution #6-R-21

April 28, 2021

We condemn racism towards Asian Americans and Pacific Islanders. United Way Fox Cities is committed to building a stronger, more caring community for everyone -- to do this, we must speak out against racism; condemn violence and hate; and advocate for a more diverse, equitable, and inclusive community.

Last week we learned that Kimberly-Clark will relocate 250 sales, marketing and other key personnel to Chicago and the painful reality is this decision is in part due to the difficulty K-C has in attracting diverse candidates to the area. This should be a clarion call that we need to double down on our efforts to make this a welcoming community; one in which everyone feels a sense of inclusion and belonging.

We have to take a hard look at ourselves and the continuing impact of racial bias and other forms of discrimination that ultimately hold us all back. Language is powerful. The way stories are told, and the language used matters; it plays a significant role in how society responds and how we treat people. People are listening and watching to how we support marginalized communities.

United Way Fox Cities is deeply concerned about the ongoing hurt of and to our Asian American, Pacific Island community members and fully supports Appleton City **Resolution #6-R-21, as written**, condemning Xenophobia, Racism, and Violence Against the Asian Pacific Islander Desi American (APIDA) Community.