



"meeting community needs  
.....enhancing quality of life"

OFFICE OF CITY CLERK  
FILED

SEP 08 2020

APPLETON, WISCONSIN

9/9/20

**REQUEST for  
Beer/Liquor License  
Premise Amendment**

**FEES ARE NON-REFUNDABLE**

Date Recv'd

License Fee \$10.00/event

Acct: CLCAGP

Receipt

1316-1

**SECTION 1 – LICENSE INFORMATION**

Name of Establishment

Dairyland Brew Pub

Address of Establishment

1216 E Wisconsin Ave

Name of Agent

Dorri Schmidt

Phone Number

**SECTION 2 – PREMISE AMENDMENT**

Please describe the change in premises:

\*A drawing/diagram of the proposed area must also be submitted with this application\*

Please see attached maps

Is this change Permanent?

☐ YES

☒ NO

If this is temporary please specify the reason for the amendment:

Outside NPO Event

Please list the date(s) and time(s) that this temporary premise amendment will be utilized:

Sept. 26<sup>th</sup> 10am - 10pm

**SECTION 3 – PENALTY NOTICE**

I certify that I am familiar with Section 9-52 of the Municipal Code of the City of Appleton and agree that any license granted under this application may be suspended for cause at any time by the Common Council.

Under penalty of law, I swear that the information provided in this application is true and correct to the best of my knowledge and belief.

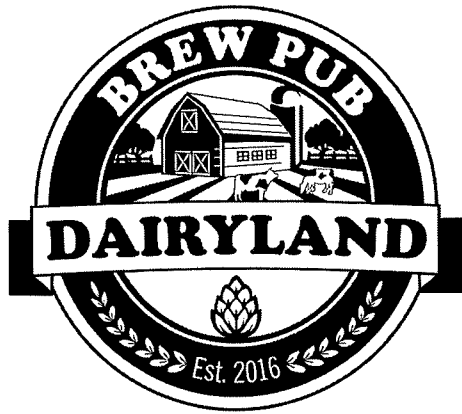
Signature of Applicant:

Dorri Schmidt

**FOR OFFICE USE ONLY**

| Department  | Approve | Deny | By          | Reason         |
|-------------|---------|------|-------------|----------------|
| Comm. Dev.  |         |      |             |                |
| Finance     |         |      |             |                |
| Fire        |         |      |             |                |
| Health      |         |      |             |                |
| Inspections |         |      |             |                |
| Police      |         |      |             |                |
| S&L         | Council |      | Date Issued | Exp. Date      |
|             |         |      |             | License Number |

Date sent: 9/9/20



4 pages

September 3, 2020

To Whom It May Concern,

I am writing in regards to obtaining a city permit for alcohol sales for Saturday August 26<sup>th</sup>, 2020 between 11:00am-8:00pm for Dairyland Brew Pub's Oktoberfest event. This is to benefit and support the non-profit organization Compassionate Home Health Care, located here in Appleton.

Plan A

As you see in the map layout, we would have our vendors set up along the front of the Dairyland Brew Pub building in the parking lot. Additional vendor tents to the left of the building on N. Kenilworth Ave in our parking lot. We can put 10-12 vendor tents in both areas. The two entries west and north of Dairyland Brew Pub will be open to the public and to any city officials needing the entry.

Plan B

In addition to Plan A we would like to see if we are able to close a portion of N. Kenilworth Ave from Wisconsin Ave. to just before our entry way into the parking lot on N. Kenilworth Ave. This would allow us to place additional vendor tents in this closed area. We believe we could add 15-20 vendor's tents in this location.

I have spoken with Michael Locke right across from Dairyland Brew Pub, (his business lands on E. Wisconsin Avenue and N. Kenilworth Ave. about our Oktoberfest event). Please feel free to contact Michael at 920-993-6881 he would be more than happy to discuss this with you. His business is Locke Appraisal Associates (1230 E. Wisconsin Avenue).

Thank you for your consideration.

Dorri Schmidt

Dairyland Brew Pub  
1216 E. Wisconsin Ave  
Appleton, WI. 54911

[www.dairylandpub.com](http://www.dairylandpub.com)  
920-903-9708

Plan A

