



Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

PART A – CONTACT INFORMATION

1. **Program/Project Name:** Summer of Service
2. **Contact Person Name/Title:** Mike Frisch/School Resource Officer Coordinator
3. **City Department:** Police Department
4. **Supervisor Name/Title (if applicable):** Polly Olson/Captain
5. **Telephone Number:** (920) 832-5930
6. **Fax Number:** (920) 832-5587
7. **Email Address:** mike.frisch@appleton.org

PART B – INDICATORS

1. **To be eligible for funding, the program/project for which you are requesting funding must address one national objective.**

☒ The project meets the needs of low- and moderate-income persons. At least 51 percent of the participants or beneficiaries of the project will meet the low- and moderate-income guidelines listed in Exhibit A.

☐ The project is located in a low- and moderate-income area. In this case, the project must be available to all the residents of one of the areas identified on the map in Exhibit B and primarily residential. Typical activities funded are area street improvements, water and sewer lines, parks and other public facilities.

☐ The project meets the needs of one of the following specific groups of people (low-mod limited clientele): abused children, elderly persons, battered spouses, homeless persons, severely disabled persons, illiterate adults, persons living with AIDS and migrant farm workers.

☐ The project provides housing assistance to low- and moderate-income households. Fundable activities include housing rehabilitation, acquisition of property for housing and homeownership assistance.

☐ The project creates or retains jobs for low- and moderate-income persons.

☐ The project eliminates specific instances of blight or physical decay. The only activities to be funded under this category are acquisition, demolition or rehabilitation of buildings.

Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

2. Program category:

- | | |
|--|---|
| <input type="checkbox"/> Acquisition | <input type="checkbox"/> Housing |
| <input type="checkbox"/> Administration/Planning | <input type="checkbox"/> Public Facilities |
| <input type="checkbox"/> Economic Development | <input checked="" type="checkbox"/> Public Services |

3. Priority need(s) met (use list provided in Exhibit C):

- a) Public Services
- b) _____
- c) _____

4. Proposed output type and number (select more than one if necessary):

- | | |
|--|---|
| <input checked="" type="checkbox"/> 30 persons directly served | <input type="checkbox"/> _____ housing units rehabilitated/acquired |
| <input type="checkbox"/> _____ households directly served | <input type="checkbox"/> _____ jobs created/retained |
| <input type="checkbox"/> _____ businesses rehabilitated | <input type="checkbox"/> _____ other (<i>specify</i> : _____) |

5. Check one HUD-defined objective that best relates to your potential CDBG-funded program:

- ☒ Create Suitable Living Environments → address issues in daily life (social barriers, physical barriers, etc.)
- ☐ Provide Decent Affordable Housing → address individual, family, or neighborhood housing needs
- ☐ Expand Economic Opportunity → address economic development (job creation, commercial rehab, etc.)

6. Check one HUD-defined outcome that best relates to your potential CDBG-funded program:

- ☐ Availability/Accessibility → make basic services more readily available/accessible to low-income persons
- ☐ Affordability → make basic services more affordable for low-income persons in a variety of ways
- ☒ Sustainability → improve the overall viability of communities (blight elimination, LMI benefits, etc.)

PART C – FUNDING INFORMATION

(limit narrative responses to the space provided)

1. CDBG funds requested (minimum of \$10,000): \$72,051.06

2. Percent of total program/project budget that will be covered by this CDBG award: 51.2%

3. Is it anticipated that CDBG funding will be needed for this activity in the future?
If so, describe the reason and plan for future funds.

Yes, future funding will be needed to continue running the Summer of Service program. However, the Appleton Police Department and the Boys and Girls Clubs of the Fox Valley will continue to explore funding options available in the community. Many community grants do not fund multiple years of a program so the pool of opportunities is always changing.

4. If a public service activity was funded through CDBG during the previous program year, describe the growth of the activity/program expected for the 2021PY.

The Summer of Service Program will provide Career Based Learning opportunity for participants along with the A ASD

Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

5. Amounts of prior year CDBG awards received by your department:

2020-2021 = \$Cancelled due to Covid-19 2019-2020 = \$63,995.48

2018-2019 = \$51,847.51

6. Detailed program/project budget for CDBG funds (Please be as detailed and specific as possible)

Program/Project Activity	CDBG Award Allotment
Salaries	\$49,310.75
Fringe	\$9,070.31
Office space (program only)	\$
Utilities	\$
Communications	\$
Copies/Printing	\$
Supplies and Materials	\$7,470
Mileage	\$300
Audit	\$
Indirect costs (specify)	\$
Other (specify)	\$2,500
Other (specify)	\$1,200
Other (specify)	\$500
Other (specify)	\$1700
Other (specify)	\$
TOTAL:	\$72,051.06

7. If using the funds for wages/salaries, please list the titles of the positions and the percentage of the total wages/salary for each that will be funded by this CDBG award.

APD Lead: 12% of yearly wage

APD SRO: 5.8% of yearly wage

BGC Senior Director: 9.6% of overall salary

BGC Director: 19.3% of overall wage

Riverview Staff: 5.7% of yearly wage

BGC Staff: 12.5% of yearly wage

BGC Staff: 12.5% of yearly wage

BGC Staff: 3.7% of yearly wage

BGC Staff: 3.7% of yearly wage

8. If the entire amount of your request is not allocated, will the activity still be possible?

And if so, how will the activity be altered to allow for the smaller award?

The Summer of Service program would still be possible. Without funding, the number of staff involved would likely be cut as would our resources for purchasing uniforms and equipment. The stipends would also be reduced or eliminated altogether. Reduced resources would require limiting the number of students served. A reduced stipend would likely impact the number of students who apply as it is a major motivator.

Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

9. SPECIFIC major sources that will/may also fund this program/project in 2021:

Leverage Source (i.e. general funds, capital funds, etc.)	Amount	Status
a) APD In-Kind	\$18,462.03	(select one)
b) BGC lunch program	\$2662	(select one)
c) AASD In-Kind	\$3300	(select one)
d) AmeriCorps	\$35,000	(select one)
e) BGC in-kind	\$9,000	(select one)

10. Describe your efforts to secure additional/complementary funding for your program/project. If this program/project will generate program income, please note the amount and how it will be spent.

This program will not generate any income for the Police Department. The Boys and Girls Clubs of the Fox Valley also attempts to fundraise on behalf of Summer of Service but recent attempts have been insufficient to fully fund Summer of Service. For the past three years, we have also applied for an AmeriCorps NCCC team to assist in leading the program. Each year we must reapply with no guarantee of a team being awarded. The Appleton Area School District also funds one teacher to be involved for the duration of Summer of Service.

PART D – PROJECT DESCRIPTION

(limit narrative responses to the space provided)

1. Describe the activities to be carried out through this grant request and how this activity relates to the mission of your department and the City.

Summer of Service will be held three weeks in August. Participants are placed on supervised teams and assigned to work with different community non-profit partners. The day will be 8am to 4pm during the three weeks of the program. The Appleton Police Department and the Appleton Area School District provide staff to work with and mentor the participants from the three high schools. Students who complete the program are eligible for ½ credit elective work/study credit towards high school graduation.

2. Describe how the project meets the national objective and how it fits into the program category, both chosen above (Part B).

Summer of Service seeks to engage youth in meaningful, team-based community service projects in order to instill positive attitudes towards education and empower youth to acquire valuable life skills. The program provides students at risk of not graduating high school an opportunity to stay on track or get back on track to graduating. Failing to graduate high school increases an individual's risk of living in poverty, addiction, and reduces employment opportunities. The program also recognizes the potential of all youth to contribute in meaningful ways to the communities in which they live through volunteer service. Research shows youth involved in community service do better in school, have less risky behaviors, have a better sense of self and are more empowered.

3. Identify the projected target population the proposed CDBG-funded program/project will serve (i.e. age, race, residency, disability, income level, other unique characteristics/information).

Participants must be students of the Appleton Area School District and enrolled in 10th, 11th, or 12th grade for the year following the Summer of Service. Preference is given to students involved in Juvenile Court, at risk of not graduating, or being recommended as good candidates for the program. While the program does not target a specific demographic other than those mentioned it has been very diverse culturally and economically. In 2019 the program the following examples were identified: 31% African American, 8% Hispanic, 4% American Indian, 50% from a household earning less than \$34,999 38% earning less than \$25,000

Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

4. Describe how this program/project is unique and/or coordinates with others to avoid duplication of services and meets the high priority needs of the community as chosen in Part B.

The Summer of Service Program is very unique due to its wide-ranging collaboration with key stakeholders in the community. The program is led by the Appleton Police Department and the Boys and Girls Club of the Fox Valley. We partner with the Appleton Area School District, Riverview Gardens, Appleton Parks and Recreation, Bethesda Thrift Shop, Appleton Bike Shop, a local artist, and Outagamie County Youth and Family Services. We all work together to provide a safe environment to build work ethic, team work, and improve social engagements with peers and role model adults. In 2021 we plan to integrate career based learning through the Appleton Area School District.

PART E – OUTCOMES

(limit narrative responses to the space provided)

1. Describe how the potential CDBG-funded program relates to the outcome chosen above (Part B).

Summer of Service is a program that serves a very diverse population of students who are credit deficient within the Appleton Area School District. The vast majority of students who enter the program come from low income households with limited education backgrounds. By engaging with students through team-based community service, we give them the opportunity to earn high school credit while serving the community and building important life skills. A large number of students completing the program exhibit fewer behavior issues and increased attendance upon returning to school.

2. Briefly describe data that will be collected and/or analysis used to measure success in achieving the objective and outcome identified above (Part B) for the target population.

We Track the number of students served that earn the .5 credit. We also administer a survey to measure the number of youth who self-report the benefits of the program. In addition, we are working to develop a Memorandum of Understanding with the Appleton Area School District that, if created, will allow Boys & Girls Club staff to begin tracking the graduation of past participants now that we have been running the program for 5 years. We also hope to track student attendance and the number of office discipline referrals that SPS graduates receive upon their return to school to gauge the programs impact.

PART F – ATTACHMENTS

1. Please attach the following information relating to your program/project:

- ☒ Detailed Budget Breakdown (most current)
- ☒ Department Structure Chart
- ☒ Descriptive Material (brochures, flyers, fact sheets, etc.)

PART G – AUTHORIZATION

Lt. Mike Frisch

Name of Department Head

School Resource Officer Coordinator

Title of Department Head

Submitted electronically

Signature of Department Head

08/31/2020

Date

Community Development Block Grant (CDBG)
2021 CITY PROPOSAL FORM

EXHIBIT A: FY 2020 Income Limits Documentation System

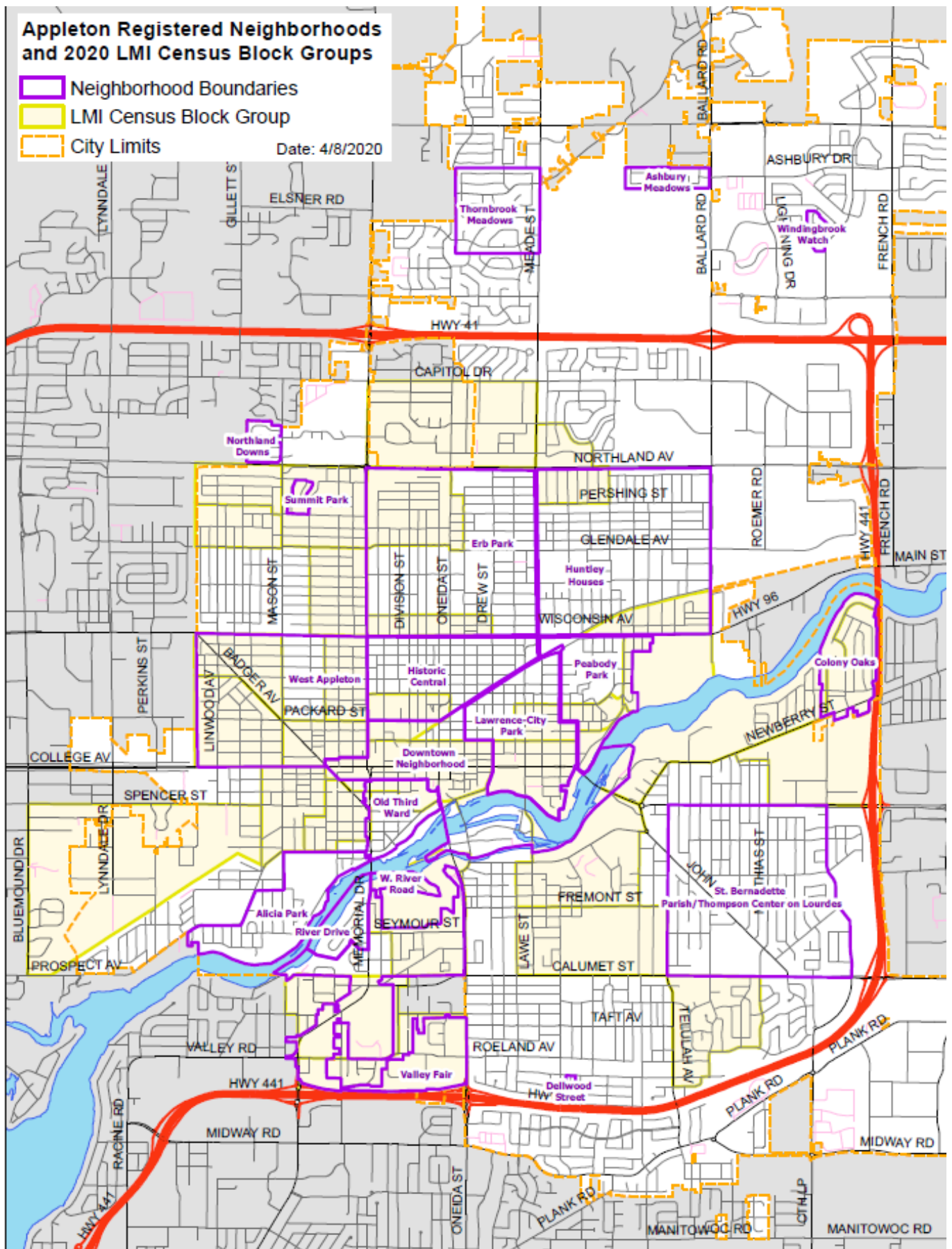
Appleton, Wisconsin MSA

FY 2020 Income Limit Category	1 person	2 person	3 person	4 person	5 person	6 person	7 person	8 person
Extremely Low	\$18,150	\$20,750	\$23,350	\$26,200	\$30,680	\$35,160	\$39,640	\$44,120
Very Low (50%)	\$30,250	\$34,600	\$38,900	\$43,200	\$46,700	\$50,150	\$53,600	\$57,050
Low (80%)	\$48,400	\$55,300	\$62,200	\$69,100	\$74,650	\$80,200	\$85,700	\$91,250

NOTE: The Appleton, WI MSA contains the following areas: Calumet County, WI; and Outagamie County, WI.

Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

EXHIBIT B



Community Development Block Grant (CDBG) 2021 CITY PROPOSAL FORM

EXHIBIT C: Priority Needs – City of Appleton

As an Entitlement Community, the City of Appleton provides grant assistance for local projects through use of Community Development Block Grants (CDBG). Each year, organizations may apply for funding to implement activities that meet the goals and objectives as defined in the City's Five-Year Consolidated Plan. The priority needs for 2020-2024, around which these goals revolve, are included in the following table:

Goals and Outcomes Summary

Five- Year Goals	Five-Year Goal Outcomes
Improve & maintain housing stock	180 owner-occupied homes rehabilitated
Homebuyer assistance	25 first-time homebuyers receive downpayment assistance
Rental rehabilitation	35 rental units rehabilitated
Acquisition for new housing	20 new housing units
Public facilities improvement & maintenance	1,300 persons assisted through allocations to community-based agencies for facility improvement & maintenance activities
Neighborhood revitalization	6,000 persons assisted through various public facility improvements
Public services	800 persons assisted through provision of various public services