



# City of Appleton

100 North Appleton Street  
Appleton, WI 54911-4799  
[www.appleton.org](http://www.appleton.org)

## Meeting Minutes - Final Appleton Redevelopment Authority

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Wednesday, July 15, 2020

9:00 AM

Council Chambers, 6th Floor

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### SPECIAL

1. Call meeting to order

Meeting called to order at 9:02 a.m.

2. Roll call of membership

**Present:** 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

3. Approval of minutes from previous meeting

[20-0866](#)

ARA Minutes from 10-31-19

**Attachments:** [ARA Minutes 10-31-19.pdf](#)

Fisher moved, seconded by Van Dyke, that the Minutes be approved. Roll Call.  
Motion carried by the following vote:

**Aye:** 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

4. Public Hearings/Appearances

5. Action Items

[20-0867](#)

Consider the opportunity to reallocate \$80,000 of ARA funding to a City-wide Business Enhancement Grant Program

**Attachments:** [MemoARAConsiderCreateCitywideBusinessEnhancementGrant\\_7-15-20.pdf](#)  
[Guidelines\\_BusinessEnhancementGrantProgram\\_TIF#11.pdf](#)  
[Application\\_BusinessEnhancementGrantProgram.pdf](#)

*This motion excludes TIF #11 and TIF #12 and gives staff the discretion to prioritize applications based on numerous factors discussed. ARA also asked if the Mayor could attend the next meeting to give his input on ARA's role.*

Fisher moved, seconded by Van Dyke, that the Report Action Item be approved. Roll Call. Motion carried by the following vote:

**Aye:** 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

[20-0868](#)

Request to approve reappointments to the ARA Exhibition Center Advisory Committee

**Attachments:**    [ARA ECAdvCom Comm Member Re-Appt Memo 7-15-20.pdf](#)  
[ARA Exhibition Center Advisory Committee 2016 Appointments-Jul 2020.pdf](#)

**Fisher moved, seconded by Brokl, that the Report Action Item be approved. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins

[20-0869](#)

Elect a Chair

*Marissa Downs was elected as Chair.*

[20-0870](#)

Elect a Vice Chair

*Jim Van Dyke was elected as Vice Chair.*

[20-0871](#)

Set Meeting Day and Time

*The Appleton Redevelopment Authority will meet the 2nd Wednesday of the month at 9:00 a.m.*

[20-0872](#)

Designate a Contact Person

*Director Karen Harkness was designated as Contact Person.*

## **6. Information Items**

## **7. Adjournment**

**Higgins moved, seconded by Van Dyke, that the meeting be adjourned at 9:43 a.m. Roll Call. Motion carried by the following vote:**

**Aye:** 6 - Fisher, Van Dyke, Downs, Brokl, Thao and Higgins