APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
NOVEMBER 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	42,138	46,172	505,147	536,058	-9%	-6%
Children's Circulation	26,995	31,164	324,040	362,524	-13%	-11%
Total Circulation	**69,133**	**77,336**	**829,187**	**898,582**	**-11%**	**-8%**
Adult AV/nonbook (included in above)	19,030	21,835	221,807	243,992	-13%	-9%
Children's AV/non-book (included in above)	4,823	6,256	63,104	75,933	-23%	-17%
E-Book Circulation	7,055	5,596	79,134	61,995	26%	28%
E-Audiobook Circulation	4,245	5,308	66,032	47,761	-20%	38%
E-Video Circulation	508	334	5,212	3,713	52%	40%
E-Comics Circulation	122	81	1,730	1,476	51%	17%
E-Magazine Circulation	2,106	2,411	18,997	12,570	-13%	51%
E-Music Circulation	204	214	2,246	2,209	-5%	2%
Total E-Circulation	**14,240**	**13,944**	**173,351**	**129,724**	**2%**	**34%**
ILL items received (received from)	12,422	12,562	135,040	134,353	-1%	1%
ILL items loaned (provided to)	10,695	12,125	132,825	141,408	-12%	-6%
Total Registered Patrons (quarterly)	79,729	80,715	n/a	n/a	-1%	n/a
Door Count	33,779	35,552	380,229	409,045	-5%	-7%
Percentage of Total Circulation on Self Check Machines	72.3%	73.7%	n/a	n/a	-2%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,618	3,287	37,339	38,167	-20%	-2%
Reference Transactions - Children's	1,333	1,396	14,953	17,271	-5%	-13%
Total Reference	**3,951**	**4,683**	**52,292**	**55,438**	**-16%**	**-6%**
Volunteer Hours	553	633	6,582	6,982	-13%	-6%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,202	2,129	29,254	26,214	3%	12%
Volumes Withdrawn	2,545	4,388	68,043	32,667	-42%	108%
Total Titles	242,658	278,877	n/a	n/a	-13%	n/a
Total Volumes	290,689	332,783	n/a	n/a	-13%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	76	47	767	680	62%	13%
Children's Program Attendance (including group visit)	2,326	1,882	28,735	24,011	24%	20%
Children's Home Visits	0	4	31	58	-100%	-47%
Children's Home Visit Participants	0	14	106	150	-100%	-29%
Children's Literacy Offerings	2	3	6	9	-33%	-33%
Children's Literacy Offering Participants	566	404	4,596	4,355	40%	6%
Children's Drop-In Activities	10	8	84	74	25%	14%
Children's Drop-In Activity Participants	500	624	13,262	7,932	-20%	67%
Young Adult						
Young Adult Programs	2	15	106	116	-87%	-9%
Young Adult Program Attendance	2,019	442	2,357	4,691	357%	-50%
Young Adult Literacy Offerings	0	0	1	2	0%	-50%
Young Adult Literacy Offering Participants	0	0	865	733	0%	18%
Young Adult Drop-In Activities	0	0	2	5	0%	-60%
Young Adult Drop-In Activity Participants	0	0	5	261	0%	-98%
Adult						
Adult Programs	24	28	227	257	-14%	-12%
Adult Program Attendance	509	307	4,213	4,672	66%	-10%
Adult One-on-One Instructions	8	4	50	65	100%	-23%
Adult One-on-One Instruction Attendance	3	3	46	60	0%	-23%
Adult Literacy Offerings	0	0	1	2	0%	-50%
Adult Literacy Offering Participants	0	0	774	380	0%	104%
Adult Drop-In Activities	1	5	26	26	-80%	0%
Adult Drop-In Activity Participants	26	134	1,009	1,118	-81%	-10%
Total Programs	**102**	**90**	**1,100**	**1,053**	**13%**	**4%**
Total Program Attendance	**4,854**	**2,631**	**35,305**	**33,374**	**84%**	**6%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	254	241	2599	2575	5%	1%
Meeting Room Uses - Events (Library Programs)	165	174	1,522	1,454	-5%	5%
Meeting Room Uses	**419**	**415**	**4,121**	**4,029**	**1%**	**2%**

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	47,027	62,712	1,215,989	919,276	-25%	32%
Web Page "Hits"	64,794	79,166	807,490	977,673	-18%	-17%
Fox Valley Memory "Hits"	845	928	9,914	20,804	-9%	-52%
Remote Logins to InfoSoup	10,235	10,750	130,898	122,337	-5%	7%
Public Computing Sessions	3,642	4,647	47,035	50,105	-22%	-6%
Total Time Used on Public Computers	3056:00:00	3983:00:00	36739:00:00	41570:00:00	-23%	-12%
Data Transferred (GB)	3530	1540	26548	14423	129%	84%
WIFI Distinct Clients	3589	2959	36750	32803	21%	12%