

Appleton Public Arts Committee

Annual Report – 2019

Meetings:

The Appleton Public Arts Committee (APAC) held their first meeting on November 13, 2018. Four (4) subsequent meetings were held on the following dates:

- June 4, 2019
- July 24, 2019
- September 3, 2019
- October 1, 2019

The standing schedule for APAC meeting is the first Tuesday of every month at 7:45 AM. Meetings are held based upon items requiring action or attention.

Committee Actions:

A summary of committee actions and agenda items includes the following:

- An overview of the Art in Public Places Policy and summary of the Committee's role was presented at the first meeting.
- Appleton Downtown Incorporated (ADI) and Sculpture Valley provided presentations to the committee.
- A total of six (6) public art projects were presented to the APAC for review, and five (5) of them were recommended for approval. The projects were:
 - *Metamorphosis*
 - Applicant: City of Appleton - Parks, Recreation and Facilities Management
 - Location: South Lawe Street, near the future Lawe Street Trestle Trail
 - *Final Alarm Sculpture*
 - Applicant: Jeffrey Olson and Appleton Fire Department
 - Location: Fire Station #1 – 700 N. Drew Street
 - *The Collective – Sculpture Valley's Acre of Art Season III*
 - Applicant: Alex Schultz – Sculpture Valley, Inc.
 - Location: E. College Avenue & N. Catherine Street/N. Green Bay Road public right-of-way
 - *Gyan – Sculpture Valley's Acre of Art Season III*
 - Applicant: Alex Schultz – Sculpture Valley, Inc.
 - Location: Jones Park, bottom of the staircase
 - *To the Moon Alice – Sculpture Valley's Acre of Art Season III*
 - Applicant: Alex Schultz – Sculpture Valley, Inc.
 - Location: Vulcan Heritage Park
 - *Better Days – Sculpture Valley's Acre of Art Season III*
 - Applicant: Alex Schultz – Sculpture Valley, Inc.
 - Location: Houdini Plaza
 - This project was not recommended for approval.
- Discussed and approved updates to the Art in Public Places Policy.

Staff Projects/Administrative:

In addition to the agenda items presented at the APAC meetings, Staff worked on a number of items to support this newly created committee. Procedures, forms and processes needed to be created so work could be handled efficiently while reviewing public art proposals and addressing the unique public health, safety and welfare requirements of each City department. Below is a summary of activities that Staff worked on to support the APAC:

- Staff met with the committee chair to brainstorm ideas for meetings that would add value for our committee meetings. We decided to bring in speakers to our meetings to educate the members on different art initiatives that are occurring within the community. We will continue this in 2020 as the need arises.
- Created an application for the submittal of public art projects.
- Met with City department representatives numerous times to work through the review process for public art projects.
- Developed a Staff Report to present public art projects to the committee.
- Staff Reports were prepared for each of the public art projects presented.
- Prepared a memo to use to forward the APAC actions onto the applicable Committees of Jurisdiction after the APAC makes their recommendation.
- Routed public art applications to appropriate departments and collated comments for each project. These were used as the staff report and staff recommendations were prepared.
- Met with City department representatives to update the Art in Public Places Policy.
- Made revisions to the Art in Public Places Policy and brought it to APAC and Community & Economic Development Committee (CEDC) for approval.
- Prepared a Standard Operating Procedure for Staff to use when reviewing public art projects.
- Worked with Legal Services to create an agreement for all public art projects.
- Worked directly with the artists/applicants to collect required documentation for the art agreements. Coordinated the execution of the agreements with the applicant/artist.
- Two new APAC members were appointed by the Council to fill vacancies on the APAC.

Future Actions for 2020:

- Staff will continue to work to refine the review process for public art projects and make adjustments as appropriate.
- Additional revisions to the Art in Public Places Policy are expected and will be presented to the APAC when they are ready.
- Continue to invite speakers to the APAC meetings, as needed.
- Continue to review and process applications for new public art projects.