

Monday, August 12

Governing Libraries that Inspire Investment



Rebekkah Smith Aldrich
Executive Director
Mid-Hudson Library System,
NY

A primary role of the board is to secure adequate funding for the library. Making the case for funding and inspiring stakeholders to invest in your library has never been more critical. With fierce competition for public and private funds and changing perceptions about what a library actually does, it has never been more important to talk about the essential nature of your library to those you serve to those who make funding decisions about your library. During this webinar you will receive an introduction to the basic building blocks that need to be in place to inspire investment of funding and good will into your library and get a front row seat to some of the latest thinking in the profession on how to ensure your library's future in an uncertain world.

Rebekkah (MLS, LEED AP, CSBA) is a passionate advocate for public libraries because she knows that libraries are empowerment engines in the communities that they serve. Rebekkah is the sustainability columnist for *Library Journal*, co-founder of the New York Library Association's Sustainability Initiative, a founding member of the American Library Association's Sustainability Round Table.

Tuesday, August 13

Free is Key: Ensuring Your Library is Meeting its Mission



Dawn Wacek
Youth Services Manager
La Crosse Public Library, WI

Join Dawn Wacek for a discussion of your library's mission and how fine policies may be working against you! Learn the ins and outs of going fine free and what library research and best practice recommendations show about the benefits of making your collection more accessible.

With more than fifteen years in librarianship, Dawn Wacek has eliminated barriers to access in urban and rural libraries. She has helped create fine reduction programs and developed free and open access policies in each library she has worked in.

Dawn currently manages Youth Services at the La Crosse Public Library in Wisconsin, where she is working on increasing community relationships and collaborations to better connect all users to their library.

Wednesday, August 14

Effective Library Advocacy



Connie Meyer & Kathy Pletcher
Co-chairs of Wisconsin Library Association's Library Development & Legislation Committee

We are excited to share some advice for effective library advocacy, covering everyday advocacy to decision-makers and stakeholders as well as Library Legislative Day. Hear tips on who to talk to, when, and how.

Connie has been director of the Bridges Library System in Waukesha, WI, since 2013 when she left the Dwight Foster Public Library in Fort Atkinson after many years in various roles, including 22 years as director.

Kathy served in a variety of management and leadership roles at UW-Green Bay for more than three decades, the last 15 as Associate Provost for Information Services and Chief Information Officer. Throughout her career Kathy has been a strong advocate for all types of libraries and served on many councils and governing boards. She currently serves on COLAND, the Brown County Library Board and the Nicolet Federated Library System Board.



Thursday, August 15

What Does Inclusivity Look Like at Your Library?



Shauna Koszegi
Adult Services Librarian
Sun Prairie Public Library, WI

What does inclusive mean to your library and its daily operations? Is your library inclusive? Join Shauna Koszegi, Adult Services Librarian from the Sun Prairie Public Library, as she gives you an overview of the newly released *Inclusive Services Assessment and Guide*. This guide will help you reflect on how your library can be a place where everyone feels safe, welcome and respected.

Shauna is the Adult Services Librarian at Sun Prairie Public Library and is a co-author of the Wisconsin Department of Public Instruction's *Inclusive Services Assessment and Guide*. She received her MLIS at UW-Madison's iSchool in 2015, and enjoys finding new ways to connect with her community and spark conversations on topics of social justice. Previously a librarian at Dodge Correctional Institution, she spends her free time as an organizer of a non-profit collective in Madison called *LGBT Books to Prisoners*, which sends books and other resources free of charge to folks who are incarcerated.

Friday, August 16

Recruiting and Retaining Library Directors and Staff



Pat Wagner
Library Trainer and Consultant

Expectations are changing when it comes to

how long library directors (and other library employees) stay at one job. How can library boards attract and retain quality leadership and personnel in a competitive market? What is the New Normal in terms of director recruitment? Topics include improving board-director relations, reviewing finances and job descriptions, investing in support for better salaries and benefits, setting realistic goals, and being better talent scouts for future hires.

Pat Wagner has been a library trainer and consultant since 1978. She focuses on the skills that support library success, from personnel and management to politics, strategic planning, and leadership. She works with libraries of all types and sizes as well as being a frequent speaker at state and national library conferences. Pat is known for her practical and good-humored programs. She lived in Wisconsin for seven years and still visits every year for work and pleasure. Pat currently lives in Denver, Colorado with her husband and two pushy cats.

Other Trustee Resources

- Trustee Essentials: A Handbook for Wisconsin Public Library Trustees
<https://dpi.wi.gov/pld/boards-directors/trustee-essentials-handbook>
- United for Libraries, a Division of the American Library Association
www.ala.org/united/
- Wisconsin Library Trustees & Friends, a Division of the Wisconsin Library Association
<http://wla.wisconsinlibraries.org/wlwf>
- Trustee Training Week Webinar Archive
www.wistrusteetraining.com/archive

Register Online:

www.wistrusteetraining.com

You must register for each session individually. Sessions will begin at 12 p.m., are 60 minutes, and will be recorded.

Questions?

Contact Jean Anderson
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Wisconsin Trustee Training Week is coordinated by the South Central Library System, and is supported by the following public library systems:

Arrowhead
Bridges
IFLS
Kenosha County
Lakeshores
Manitowoc-Calumet
Milwaukee County
Monarch
Nicolet
Northern Waters
Outagamie-Waupaca
Southwest
Winding Rivers
Winnefox
Wisconsin Valley

Support is also provided by the Division for Libraries and Technology and the Institute of Museum and Library Services (IMLS).



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12-1 p.m.

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