APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
MARCH 2019

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	49,662	51,403	143,879	150,459	-3%	-4%
Children's Circulation	33,810	35,427	89,633	94,719	-5%	-5%
Total Circulation	**83,472**	**86,830**	**233,512**	**245,178**	**-4%**	**-5%**
Adult AV/nonbook (included in above)	22,423	23,684	66,127	70,080	-5%	-6%
Children's AV/non-book (included in above)	6,932	7,921	18,270	19,991	-12%	-9%
E-Book Circulation	7,602	4,847	21,615	15,488	57%	40%
E-Audiobook Circulation	6,170	3,827	17,389	11,429	61%	52%
E-Video Circulation	485	316	1,374	918	53%	50%
E-Comics Circulation	136	113	830	340	20%	144%
E-Magazine Circulation	2,008	1,129	4,043	3,956	78%	2%
E-Music Circulation	231	194	595	520	19%	14%
Total E-Circulation	**16,632**	**10,426**	**45,846**	**32,651**	60%	40%
ILL items received (received from)	13,251	12,352	38,576	35,577	7%	8%
ILL items loaned (provided to)	13,058	13,677	38,102	40,984	-5%	-7%
Total Registered Patrons (quarterly)	81,571	78,492	n/a	n/a	4%	n/a
Door Count	33,205	35,513	101,000	107,894	-6%	-6%
Percentage of Total Circulation on Self Check Machines	71.3%	76.7%	n/a	n/a	-7%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	4,122	3,731	10,722	11,187	10%	-4%
Reference Transactions - Children's	1,678	1,602	4,163	4,659	5%	-11%
Total Reference	**5,800**	**5,333**	**14,885**	**15,846**	**9%**	**-6%**
Volunteer Hours	607	582	1,518	1,814	4%	-16%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,571	1,908	6,689	8,085	35%	-17%
Volumes Withdrawn	4,701	2,869	21,285	9,603	64%	122%
Total Titles	267,909	284,342	n/a	n/a	-6%	n/a
Total Volumes	318,028	337,718	n/a	n/a	-6%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	72	87	206	220	-17%	-6%
Children's Program Attendance (including group visit)	2,326	2,661	6,041	6,281	-13%	-4%
Children's One-on-One Visits	3	7	6	12	-57%	-50%
Children's One-on-One Visits Participants	12	20	19	33	-40%	-42%
Children's Literacy Offerings	1	1	1	1	0%	0%
Children's Literacy Offering Participants	255	113	255	113	126%	126%
Children's Drop-In Activities	6	8	22	22	-25%	0%
Children's Drop-In Activity Participants	715	471	1,725	2,368	52%	-27%
Young Adult						
Young Adult Programs	12	15	40	34	-20%	18%
Young Adult Program Attendance	145	180	535	435	-19%	23%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	1	1	2	-100%	-50%
Young Adult Drop-In Activity Participants	0	15	3	165	-100%	-98%
Adult						
Adult Programs	28	26	79	74	8%	7%
Adult Program Attendance	454	459	1,194	1,401	-1%	-15%
Adult One-on-One Instructions	4	15	13	27	-73%	-52%
Adult One-on-One Instruction Attendance	3	13	13	26	-77%	-50%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	2	2	11	5	0%	120%
Adult Drop-In Activity Participants	165	374	200	377	-56%	-47%
Total Programs	**112**	**128**	**325**	**328**	**-13%**	**-1%**
Total Program Attendance	**2,925**	**3,300**	**7,770**	**8,117**	**-11%**	**-4%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	270	267	719	752	1%	-4%
Meeting Room Uses - Events (Library Programs)	146	200	440	546	-27%	-19%
Total Meeting Room Uses	**416**	**467**	**1,159**	**1,298**	**-11%**	**-11%**

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	109,757	55,879	526,987	161,126	96%	227%
Web Page "Hits"	80,322	96,196	233,719	285,419	-17%	-18%
Fox Valley Memory "Hits"	792	3,435	3,346	8,575	-77%	-61%
Remote Logins to InfoSoup	11,026	11,782	32,455	35,727	-6%	-9%
Public Computing Sessions	4,708	4,689	13,272	13,961	0%	-5%
Total Time Used on Public Computers	3824:00:00	3815:00:00	10502:00:00	11458:00:00	0%	-8%
Data Transferred (GB)	2000	1280	5280	3710	56%	42%
WIFI Distinct Clients	3221	3085	8911	8805	4%	1%