

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
FEBRUARY 2019

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	45,264	46,434	94,217	99,056	-3%	-5%
Children's Circulation	27,854	29,758	55,823	59,292	-6%	-6%
<b>Total Circulation</b>	<b>73,118</b>	<b>76,192</b>	<b>150,040</b>	<b>158,348</b>	<b>-4%</b>	<b>-5%</b>
Adult AV/nonbook (included in above)	21,047	21,909	43,704	46,396	-4%	-6%
Children's AV/non-book (included in above)	5,649	5,977	11,338	12,070	-5%	-6%
E-Book Circulation	6,278	5,014	14,013	10,641	25%	32%
E-Audiobook Circulation	5,107	3,981	11,219	7,602	28%	48%
E-Video Circulation	436	279	889	602	56%	48%
E-Comics Circulation	106	112	694	227	-5%	206%
E-Magazine Circulation	1,555	129	2,035	2,827	1105%	-28%
E-Music Circulation	189	149	364	326	27%	12%
<b>Total E-Circulation</b>	<b>13,671</b>	<b>9,664</b>	<b>29,214</b>	<b>22,225</b>	<b>41%</b>	<b>31%</b>
ILL items received (received from)	12,158	10,963	25,325	23,225	11%	9%
ILL items loaned (provided to)	12,588	12,676	25,044	27,307	-1%	-8%
Total Registered Patrons (quarterly)	81,571	78,492	n/a	n/a	4%	n/a
Door Count	33,237	35,244	67,795	72,381	-6%	-6%
Percentage of Total Circulation on Self Check Machines	71.1%	74.9%	n/a	n/a	-5%	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	3,304	3,529	6,600	7,456	-6%	-11%
Reference Transactions - Children's	1,234	1,612	2,485	3,057	-23%	-19%
<b>Total Reference</b>	<b>4,538</b>	<b>5,141</b>	<b>9,085</b>	<b>10,513</b>	<b>-12%</b>	<b>-14%</b>
Volunteer Hours	481	601	911	1,232	-20%	-26%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	2,303	2,704	4,118	6,177	-15%	-33%
Volumes Withdrawn	5,042	3,808	16,584	6,734	32%	146%
Total Titles	270,033	285,559	n/a	n/a	-5%	n/a
Total Volumes	320,158	338,679	n/a	n/a	-5%	n/a

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FEBRUARY 2019

<b>IV. Programs</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
<b>Children's</b>						
Children's Programs (including group visit)	71	80	134	133	-11%	1%
Children's Program Attendance (including group visit)	2,075	2,286	3,715	3,620	-9%	3%
Children's One-on-One Visits	2	5	3	5	-60%	-40%
Children's One-on-One Visits Participants	5	13	7	13	-62%	-46%
Children's Literacy Offerings	0	0	0	0	0%	0%
Children's Literacy Offering Participants	0	0	0	0	0%	0%
Children's Drop-In Activities	8	7	16	14	14%	14%
Children's Drop-In Activity Participants	413	897	1,010	1,897	-54%	-47%
<b>Young Adult</b>						
Young Adult Programs	5	8	28	19	-38%	47%
Young Adult Program Attendance	58	57	390	255	2%	53%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	1	1	1	1	0%	0%
Young Adult Drop-In Activity Participants	3	150	3	150	-98%	-98%
<b>Adult</b>						
Adult Programs	29	29	51	48	0%	6%
Adult Program Attendance	416	672	740	942	-38%	-21%
Adult One-on-One Instructions	2	9	9	12	-78%	-25%
Adult One-on-One Instruction Attendance	3	10	10	13	-70%	-23%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	4	1	9	3	300%	200%
Adult Drop-In Activity Participants	18	1	35	3	1700%	1067%
<b>Total Programs</b>	<b>105</b>	<b>117</b>	<b>213</b>	<b>200</b>	<b>-10%</b>	<b>7%</b>
<b>Total Program Attendance</b>	<b>2,549</b>	<b>3,015</b>	<b>4,845</b>	<b>4,817</b>	<b>-15%</b>	<b>1%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	213	236	449	485	-10%	-7%
Meeting Room Uses - Events (Library Programs)	155	195	294	346	-21%	-15%
<b>Total Meeting Room Uses</b>	<b>368</b>	<b>431</b>	<b>743</b>	<b>831</b>	<b>-15%</b>	<b>-11%</b>

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	62,941	62,098	417,230	105,247	1%	296%
Web Page "Hits"	72,562	91,250	153,397	189,223	-20%	-19%
Fox Valley Memory "Hits"	1,408	2,408	2,554	5,140	-42%	-50%
Remote Logins to InfoSoup	9,800	11,500	21,429	23,945	-15%	-11%
Public Computing Sessions	4,381	4,496	8,564	9,272	-3%	-8%
Total Time Used on Public Computers	3211:00:00	3710:00:00	6678:00:00	7643:00:00	-13%	-13%
Data Transferred (GB)	1280	1010	3280	2430	27%	35%
WIFI Distinct Clients	2855	2803	5690	5720	2%	-1%