APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JANUARY 2019

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	48,953	52,622	48,953	52,622	-7%	-7%
Children's Circulation	27,969	29,534	27,969	29,534	-5%	-5%
Total Circulation	**76,922**	**82,156**	**76,922**	**82,156**	**-6%**	**-6%**
Adult AV/nonbook (included in above)	22,657	24,487	22,657	24,487	-7%	-7%
Children's AV/non-book (included in above)	5,689	6,093	5,689	6,093	-7%	-7%
E-Book Circulation	7,735	5,627	7,735	5,627	37%	37%
E-Audiobook Circulation	6,112	3,621	6,112	3,621	69%	69%
E-Video Circulation	453	323	453	323	40%	40%
E-Comics Circulation	588	115	588	115	411%	411%
E-Magazine Circulation	480	2,698	480	2,698	-82%	-82%
E-Music Circulation	175	177	175	177	-1%	-1%
Total E-Circulation	**15,543**	**12,561**	**15,543**	**12,561**	**24%**	**24%**
ILL items received (received from)	12,456	12,262	12,456	12,262	2%	2%
ILL items loaned (provided to)	13,167	14,631	13,167	14,631	-10%	-10%
Total Registered Patrons (quarterly)	81,571	78,492	n/a	n/a	4%	n/a
Door Count	34,558	37,137	34,558	37,137	-7%	-7%
Percentage of Total Circulation on Self Check Machines	73.5%	75.6%	n/a	n/a	-3%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,296	3,927	3,296	3,927	-16%	-16%
Reference Transactions - Children's	1,251	1,445	1,251	1,445	-13%	-13%
Total Reference	**4,547**	**5,372**	**4,547**	**5,372**	**-15%**	**-15%**
Volunteer Hours	430	631	430	631	-32%	-32%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,815	3,473	1,815	3,473	-48%	-48%
Volumes Withdrawn	11,542	2,926	11,542	2,926	294%	294%
Total Titles	272,936	286,877	n/a	n/a	-5%	n/a
Total Volumes	322,897	339,783	n/a	n/a	-5%	n/a

IV. Programs	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	63	53	63	53	19%	19%
Children's Program Attendance (including group visit)	1,640	1,334	1,640	1,334	23%	23%
Children's One-on-One Visits	1	0	1	0	>100%	>100%
Children's One-on-One Visits Participants	2	0	2	0	>100%	>100%
Children's Literacy Offerings	0	0	0	0	0%	0%
Children's Literacy Offering Participants	0	0	0	0	0%	0%
Children's Drop-In Activities	8	7	8	7	14%	14%
Children's Drop-In Activity Participants	597	1,000	597	1,000	-40%	-40%
Young Adult						
Young Adult Programs	23	11	23	11	109%	109%
Young Adult Program Attendance	332	198	332	198	68%	68%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	0	0	0	0%	0%
Young Adult Drop-In Activity Participants	0	0	0	0	0%	0%
Adult						
Adult Programs	22	19	22	19	16%	16%
Adult Program Attendance	324	270	324	270	20%	20%
Adult One-on-One Instructions	7	3	7	3	133%	133%
Adult One-on-One Instruction Attendance	7	3	7	3	133%	133%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	5	2	5	2	150%	150%
Adult Drop-In Activity Participants	17	2	17	2	750%	750%
Total Programs	**108**	**83**	**108**	**83**	**30%**	**30%**
Total Program Attendance	**2,296**	**1,802**	**2,296**	**1,802**	**27%**	**27%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	236	249	236	249	-5%	-5%
Meeting Room Uses - Events (Library Programs)	139	151	139	151	-8%	-8%
Total Meeting Room Uses	**375**	**400**	**375**	**400**	**-6%**	**-6%**

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JANUARY 2019

V. Electronic Access Services	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	354,289	43,149	354,289	43,149	721%	721%
Web Page "Hits"	80,835	97,973	80,835	97,973	-17%	-17%
Fox Valley Memory "Hits"	1,146	2,732	1,146	2,732	-58%	-58%
Remote Logins to InfoSoup	11,629	12,445	11,629	12,445	-7%	-7%
Public Computing Sessions	4,183	4,776	4,183	4,776	-12%	-12%
Total Time Used on Public Computers	3467:00:00	3933:00:00	3467:00:00	3933:00:00	-12%	-12%
Data Transferred (GB)	2000	1420	2000	1420	41%	41%
WIFI Distinct Clients	2835	2917	2835	2917	-3%	-3%