

## APL VALUES

### WELCOME

**Everyone belongs here.**

This won the voting.

### LITERACY

**The City of Appleton is the city of literacy and learning.**

Staff merged the top two vote recipients together.

### ACCESS

**The library is accessible physically, culturally, and intellectually.**

This won the voting.

### CONNECTING COMMUNITY

**The library is essential to every person and organization achieving their goals.**

Staff merged the top two vote recipients together.

## STRATEGIC PILLARS

### Hub of Learning and Literacy

#### Collaborative Environment

“Collaborative Learning and Sharing” won the voting, staff recommends keeping the original wording as it is more expansive. The new phrase also contains similar wording as the Hub.

#### \*Children and Teens

“The Future: Birth to Adult” won the voting, staff recommends it continues to reflect the focus on the specific services and programs APL offers youth. Libraries have a unique role in the community to reach children before they enter school and to continue to support their learning and growth once they are school aged. Staff removed “The Future” from the pillar to give it the same format as the others.

Phrases from the paragraphs

*APL provides inclusive programs and services to our diverse community*

*We ensure that children and teens are supported as they grow, learn and change*

*Provide learning and experiences for parents and babies to give them a start on their lifelong journey toward literacy*

*Engage toddlers and children in programs and learning opportunities that make them fans of the library*

*Provide teens with a safe place to learn and share*

### **Creation and Innovation**

“Sparking Creation and Innovation” won the voting. Staff recommends adding “sparking” to the description, otherwise this pillar would have a different format than all the others.

Phrases from the paragraphs

*Library as the place that is the catalyst of learning*

*Guide people to use their own talents and creativity to develop innovative ideas and tap into their future self*

### **\*Engaged and connected**

“Engaged and connected to our community” won the voting, and staff recommends focusing on the community piece in the description to keep this pillar as short and focused as the others. The original pillar was about the strength of our staff, our dedication to being fiscally responsible, and other internal elements.

Phrases from the paragraphs

*Shared community*

*Diverse populations*

*Strive to form relationships with individuals and organizations to learn how to best serve all Appletonians*

*Library services are strengthened by our deep connection to our community*

*We focus outwardly on how to make a difference in people’s lives*

*Responsive to dynamic community needs*

*Being a gathering place and community resource within our walls*

### **Enriched experiences**

This won the voting.

Phrases from paragraphs

*Place to experience learning through interactions with people, media, etc.*

*Totality of learning for all*

*Allows me to enrich my life in any way I choose and on my own terms*

*I can give or receive*

*Embracing the role of entertainment in the life of our community members*

*Enhance our lives with changing interests, technologies and culture*

*Provides a wide variety of resources (physical and human) which enhance individual lives both in the building and elsewhere*

*We embrace the important role of the library in enhancing and enriching the people of our community.*

*We provide a wide variety of opportunities through collections, technologies, services, and programs.*

### **Services and programs for all**

This won the voting.

Phrases from paragraphs

*Support and sustain all community members*

*Address varied needs and connect community assets to ensure diverse and inclusive services, programs, resources, etc.*

*We provide dynamic, enriching and inspiring programs for everyone in our community, across the lifespan and from every background (written for Future pillar)*