

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
DECEMBER 2018

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	45,300	45,001	581,358	615,009	1%	-5%
Children's Circulation	25,688	24,267	388,212	416,355	6%	-7%
Total Circulation	70,988	69,268	969,570	1,031,364	2%	-6%
Adult AV/nonbook (included in above)	21,886	21,143	265,878	284,377	4%	-7%
Children's AV/non-book (included in above)	5,500	5,694	81,433	95,532	-3%	-15%
E-Book Circulation	5,442	4,192	67,437	55,259	30%	22%
E-Audiobook Circulation	4,927	3,224	52,688	39,365	53%	34%
E-Video Circulation	358	271	4,071	2,518	32%	62%
E-Comics Circulation	92	94	1,568	1,342	-2%	17%
E-Magazine Circulation	1,753	1,182	14,323	10,743	48%	33%
E-Music Circulation	195	153	2,404	1,708	27%	41%
Total E-Circulation	12,767	9,116	142,491	110,935	40%	28%
ILL items received (received from)	11,723	10,827	146,076	141,187	8%	3%
ILL items loaned (provided to)	10,888	11,777	152,296	155,259	-8%	-2%
Total Registered Patrons (quarterly)	80,715	79,947	n/a	n/a	1%	n/a
Door Count	31,651	30,352	440,696	467,884	4%	-6%
Percentage of Total Circulation on Self Check Machines	73.4%	76.1%	n/a	n/a	-4%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,967	2,993	41,134	53,716	-1%	-23%
Reference Transactions - Children's	1,197	1,223	18,468	22,914	-2%	-19%
Total Reference	4,164	4,216	59,602	76,630	-1%	-22%
Volunteer Hours	779	553	7,761	7,255	41%	7%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,765	2,340	27,979	28,174	-25%	-1%
Volumes Withdrawn	2,351	6,372	35,018	41,695	-63%	-16%
Total Titles	278,139	286,602	n/a	n/a	-3%	n/a
Total Volumes	332,197	339,236	n/a	n/a	-2%	n/a

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IV. Programs	This Month			Last Year to	Month %	Year %
	Current Month	Last Year	Year to Date	Date	Change	Change
Children's						
Children's Programs (including group visit)	52	50	732	843	4%	-13%
Children's Program Attendance (including group visit)	1,494	1,254	25,505	35,077	19%	-27%
Children's Home Visits	0	0	58	40	0%	45%
Children's Home Visit Participants	0	0	150	138	0%	9%
Children's Literacy Offerings	0	0	9	6	0%	50%
Children's Literacy Offering Participants	0	0	4,355	4,733	0%	-8%
Children's Drop-In Activities	4	6	78	79	-33%	-1%
Children's Drop-In Activity Participants	249	305	8,181	6,527	-18%	25%
Young Adult						
Young Adult Programs	12	11	128	146	9%	-12%
Young Adult Program Attendance	218	129	4,909	3,823	69%	28%
Young Adult Literacy Offerings	0	0	2	2	0%	0%
Young Adult Literacy Offering Participants	0	0	733	789	0%	-7%
Young Adult Drop-In Activities	0	0	5	4	0%	25%
Young Adult Drop-In Activity Participants	0	0	261	1,860	0%	-86%
Adult						
Adult Programs	17	15	274	280	13%	-2%
Adult Program Attendance	253	341	4,925	5,842	-26%	-16%
Adult One-on-One Instructions	1	9	66	92	-89%	-28%
Adult One-on-One Instruction Attendance	1	5	61	81	-80%	-25%
Adult Literacy Offerings	0	0	2	2	0%	0%
Adult Literacy Offering Participants	0	0	380	697	0%	-45%
Adult Drop-In Activities	0	2	26	32	-100%	-19%
Adult Drop-In Activity Participants	0	2	1,118	1,052	-100%	6%
Total Programs	81	76	1,134	1,269	7%	-11%
Total Program Attendance	1,965	1,724	35,339	44,742	14%	-21%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	186	210	2761	2859	-11%	-3%
Meeting Room Uses - Events (Library Programs)	117	129	1,571	1,747	-9%	-10%
Meeting Room Uses	303	339	4,332	4,606	-11%	-6%

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V. Electronic Access Services	This Month				Month % Change	Year % Change
	Current Month	Last Year	Year to Date	Last Year to Date		
Database Sessions	45,048	51,342	964,324	790,752	-12%	22%
Web Page "Hits"	70,227	76,659	1,047,900	1,136,941	-8%	-8%
Fox Valley Memory "Hits"	1,320	2,387	22,124	30,518	-45%	-28%
Remote Logins to InfoSoup	9,756	10,605	132,093	185,493	-8%	-29%
Public Computing Sessions	4,405	4,204	54,510	66,872	5%	-18%
Total Time Used on Public Computers	3690:00:00	3494:00:00	45260:00:00	56030:00:00	6%	-19%
Data Transferred (GB)	1920	1280	14923	13648	50%	9%
WIFI Distinct Clients	2929	2531	35732	33355	16%	7%