APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
AUGUST 2018

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	51,437	54,714	398,796	426,475	-6%	-6%
Children's Circulation	34,665	37,481	267,772	296,558	-8%	-10%
Total Circulation	**86,102**	**92,195**	**666,568**	**723,033**	**-7%**	**-8%**
Adult AV/nonbook (included in above)	22,990	24,659	180,940	197,991	-7%	-9%
Children's AV/non-book (included in above)	8,100	9,064	56,937	69,945	-11%	-19%
E-Book Circulation	6,098	5,602	44,822	36,931	9%	21%
E-Audiobook Circulation	3,122	4,147	31,738	25,089	-25%	27%
E-Video Circulation	323	194	2,769	1,594	66%	74%
E-Comics Circulation	84	179	1,187	858	-53%	38%
E-Magazine Circulation	1,029	1,154	7,858	6,110	-11%	29%
E-Music Circulation	237	109	1,591	1,081	117%	47%
Total E-Circulation	**10,893**	**11,385**	**89,965**	**71,663**	**-4%**	**26%**
ILL items received (received from)	13,321	12,558	97,501	95,783	6%	2%
ILL items loaned (provided to)	12,908	13,282	104,748	105,200	-3%	0%
Total Registered Patrons (quarterly)	79,649	78,633	n/a	n/a	1%	n/a
Door Count	40,437	43,091	305,592	329,837	-6%	-7%
Percentage of Total Circulation on Self Check Machines	76.3%	77.5%	n/a	n/a	-2%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,472	4,533	27,925	39,280	-23%	-29%
Reference Transactions - Children's	1,404	2,138	12,961	16,592	-34%	-22%
Total Reference	**4,876**	**6,671**	**40,886**	**55,872**	**-27%**	**-27%**
Volunteer Hours	565	634	4,937	4,822	-11%	2%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,086	2,292	19,075	18,220	-9%	5%
Volumes Withdrawn	1,946	2,092	19,672	30,318	-7%	-35%
Total Titles	284,382	284,443	n/a	n/a	0%	n/a
Total Volumes	338,639	340,659	n/a	n/a	-1%	n/a

IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	34	27	503	522	26%	-4%
Children's Program Attendance (including group visit)	1,089	1,156	17,228	26,518	-6%	-35%
Children's Home Visits	0	2	9	28	-100%	-68%
Children's Home Visit Participants	0	5	26	96	-100%	-73%
Children's Literacy Offerings	5	4	6	5	25%	20%
Children's Literacy Offering Participants	3,838	4,035	3,951	4,255	-5%	-7%
Children's Drop-In Activities	4	3	50	46	33%	9%
Children's Drop-In Activity Participants	364	687	6,088	4,884	-47%	25%
Young Adult						
Young Adult Programs	4	3	73	96	33%	-24%
Young Adult Program Attendance	46	27	2,311	3,081	70%	-25%
Young Adult Literacy Offerings	2	2	2	2	0%	0%
Young Adult Literacy Offering Participants	733	789	733	789	-7%	-7%
Young Adult Drop-In Activities	0	0	3	2	0%	50%
Young Adult Drop-In Activity Participants	0	0	219	1,756	0%	-88%
Adult						
Adult Programs	25	18	190	178	39%	7%
Adult Program Attendance	459	299	3,772	3,466	54%	9%
Adult One-on-One Instructions	8	5	59	67	60%	-12%
Adult One-on-One Instruction Attendance	7	7	55	59	0%	-7%
Adult Literacy Offerings	2	2	2	2	0%	0%
Adult Literacy Offering Participants	380	697	380	697	-45%	-45%
Adult Drop-In Activities	1	18	12	28	-94%	-57%
Adult Drop-In Activity Participants	2	114	669	997	-98%	-33%
Total Programs	**63**	**48**	**766**	**796**	**31%**	**-4%**
Total Program Attendance	**1,594**	**1,482**	**23,311**	**33,065**	**8%**	**-29%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	207	244	1880	1989	-15%	-5%
Meeting Room Uses - Events (Library Programs)	64	97	1,093	1,093	-34%	0%
Total Meeting Room Uses	**271**	**341**	**2,973**	**3,082**	**-21%**	**-4%**

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
AUGUST 2018

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	148,990	99,713	631,723	541,834	49%	17%
Web Page "Hits"	77,719	94,387	700,018	787,259	-18%	-11%
Fox Valley Memory "Hits"	968	2,433	18,447	21,684	-60%	-15%
Remote Logins to InfoSoup	10,272	16,311	90,917	134,505	-37%	-32%
Public Computing Sessions	4,846	6,085	36,461	46,968	-20%	-22%
Total Time Used on Public Computers	4173:00:00	4975:00:00	30130:00:00	39448:00:00	-16%	-24%
Data Transferred (GB)	1220	1090	10415	10120	12%	3%
WIFI Distinct Clients	3041	2855	23925	22401	7%	7%