

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JULY 2018

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	52,741	53,251	347,359	371,761	-1%	-7%
Children's Circulation	39,916	40,921	233,107	259,077	-2%	-10%
Total Circulation	92,657	94,172	580,466	630,838	-2%	-8%
Adult AV/nonbook (included in above)	23,113	23,814	157,950	173,332	-3%	-9%
Children's AV/non-book (included in above)	8,650	9,844	48,837	60,881	-12%	-20%
E-Book Circulation	5,712	4,358	38,724	31,329	31%	24%
E-Audiobook Circulation	3,924	2,243	28,616	20,942	75%	37%
E-Video Circulation	391	180	2,446	1,400	117%	75%
E-Comics Circulation	151	115	1,103	679	31%	62%
E-Magazine Circulation	809	1,163	6,829	4,956	-30%	38%
E-Music Circulation	275	153	1,354	972	80%	39%
Total E-Circulation	11,262	8,212	79,072	60,278	37%	31%
ILL items received (received from)	13,377	12,106	84,180	83,225	10%	1%
ILL items loaned (provided to)	12,893	12,553	91,840	91,918	3%	0%
Total Registered Patrons (quarterly)	79,649	78,633	n/a	n/a	1%	n/a
Door Count	42,514	42,884	265,155	286,746	-1%	-8%
Percentage of Total Circulation on Self Check Machines	77.4%	82.1%	n/a	n/a	-6%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,161	4,018	24,453	34,747	-21%	-30%
Reference Transactions - Children's	1,983	2,258	11,557	14,454	-12%	-20%
Total Reference	5,144	6,276	36,010	49,201	-18%	-27%
Volunteer Hours	719	608	4,372	4,188	18%	4%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,866	2,483	16,989	15,928	-25%	7%
Volumes Withdrawn	1,520	2,284	17,726	28,226	-33%	-37%
Total Titles	284,338	284,338	n/a	n/a	0%	n/a
Total Volumes	338,499	340,459	n/a	n/a	-1%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	76	63	469	495	21%	-5%
Children's Program Attendance (including group visit)	3,479	2,755	16,139	25,362	26%	-36%
Children's Home Visits	0	1	9	26	-100%	-65%
Children's Home Visit Participants	0	4	26	91	-100%	-71%
Children's Literacy Offerings	0	0	1	1	0%	0%
Children's Literacy Offering Participants	0	0	113	220	0%	-49%
Children's Drop-In Activities	6	6	46	43	0%	7%
Children's Drop-In Activity Participants	863	282	5,724	4,197	206%	36%
Young Adult						
Young Adult Programs	3	7	69	93	-57%	-26%
Young Adult Program Attendance	36	96	2,265	3,054	-63%	-26%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	0	3	2	0%	50%
Young Adult Drop-In Activity Participants	0	0	219	1,756	0%	-88%
Adult						
Adult Programs	16	15	165	160	7%	3%
Adult Program Attendance	293	334	3,313	3,167	-12%	5%
Adult One-on-One Instructions	11	11	51	62	0%	-18%
Adult One-on-One Instruction Attendance	10	10	48	52	0%	-8%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	1	1	11	10	0%	10%
Adult Drop-In Activity Participants	72	75	667	883	-4%	-24%
Total Programs	95	85	703	748	12%	-6%
Total Program Attendance	3,808	3,185	21,717	31,583	20%	-31%
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	214	232	1673	1745	-8%	-4%
Meeting Room Uses - Events (Library Programs)	102	119	1,029	996	-14%	3%
Total Meeting Room Uses	316	351	2,702	2,741	-10%	-1%

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	54,315	54,361	482,733	442,121	0%	9%
Web Page "Hits"	76,531	89,189	622,299	692,872	-14%	-10%
Fox Valley Memory "Hits"	1,952	2,030	17,479	19,251	-4%	-9%
Remote Logins to InfoSoup	10,913	16,302	80,645	118,194	-33%	-32%
Public Computing Sessions	4,669	5,599	31,615	40,883	-17%	-23%
Total Time Used on Public Computers	3830:00:00	5359:00:00	25957:00:00	34473:00:00	-29%	-25%
Data Transferred (GB)	1015	1220	9195	9030	-17%	2%
WIFI Distinct Clients	3081	2788	20884	19546	11%	7%