APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JUNE 2018

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	49,192	51,970	294,618	318,510	-5%	-8%
Children's Circulation	39,245	47,221	193,191	218,156	-17%	-11%
Total Circulation	**88,437**	**99,191**	**487,809**	**536,666**	**-11%**	**-9%**
Adult AV/nonbook (included in above)	21,679	21,666	134,837	149,518	0%	-10%
Children's AV/non-book (included in above)	7,953	12,376	40,187	51,037	-36%	-21%
E-Book Circulation	5,932	4,515	33,012	26,971	31%	22%
E-Audiobook Circulation	4,743	2,434	24,692	18,699	95%	32%
E-Video Circulation	401	185	2,055	1,220	117%	68%
E-Comics Circulation	176	58	952	564	203%	69%
E-Magazine Circulation	970	861	6,020	3,793	13%	59%
E-Music Circulation	218	123	1,079	819	77%	32%
Total E-Circulation	**12,440**	**8,176**	**67,810**	**52,066**	**52%**	**30%**
ILL items received (received from)	12,038	12,078	70,803	71,119	0%	0%
ILL items loaned (provided to)	11,788	12,661	78,947	79,365	-7%	-1%
Total Registered Patrons (quarterly)	78,492	81,050	n/a	n/a	-3%	n/a
Door Count	41,352	46,394	222,641	243,862	-11%	-9%
Percentage of Total Circulation on Self Check Machines	76.3%	81.7%	n/a	n/a	-7%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,291	4,208	21,292	30,729	-22%	-31%
Reference Transactions - Children's	2,053	2,953	9,574	12,196	-30%	-21%
Total Reference	**5,344**	**7,161**	**30,866**	**42,925**	**-25%**	**-28%**
Volunteer Hours	719	761	3,653	3,579	-6%	2%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,291	4,109	15,123	13,445	-44%	12%
Volumes Withdrawn	1,470	3,215	16,206	25,942	-54%	-38%
Total Titles	284,100	284,240	n/a	n/a	0%	n/a
Total Volumes	338,153	340,260	n/a	n/a	-1%	n/a

IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	65	72	393	432	-10%	-9%
Children's Program Attendance (including group visit)	3,322	4,675	12,660	22,607	-29%	-44%
Children's Home Visits	1	2	9	25	-50%	-64%
Children's Home Visit Participants	3	4	26	87	-25%	-70%
Children's Literacy Offerings	0	0	1	1	0%	0%
Children's Literacy Offering Participants	0	0	113	220	0%	-49%
Children's Drop-In Activities	5	7	40	37	-29%	8%
Children's Drop-In Activity Participants	774	589	4,861	3,915	31%	24%
Young Adult						
Young Adult Programs	5	14	66	86	-64%	-23%
Young Adult Program Attendance	381	746	2,229	2,958	-49%	-25%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	0	3	2	0%	50%
Young Adult Drop-In Activity Participants	0	0	219	1,756	0%	-88%
Adult						
Adult Programs	18	18	149	145	0%	3%
Adult Program Attendance	383	264	3,020	2,833	45%	7%
Adult One-on-One Instructions	5	0	40	52	0%	-23%
Adult One-on-One Instruction Attendance	5	0	38	45	0%	-16%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	2	1	10	9	100%	11%
Adult Drop-In Activity Participants	19	4	595	808	375%	-26%
Total Programs	**88**	**104**	**608**	**663**	**-15%**	**-8%**
Total Program Attendance	**4,086**	**5,685**	**17,909**	**28,398**	**-28%**	**-37%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	186	213	1459	1513	-13%	-4%
Meeting Room Uses - Events (Library Programs)	108	129	927	877	-16%	6%
Total Meeting Room Uses	**294**	**342**	**2,386**	**2,390**	**-14%**	**0%**

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V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	135,218	61,649	428,418	387,760	119%	10%
Web Page "Hits"	84,700	94,139	545,768	603,683	-10%	-10%
Fox Valley Memory "Hits"	2,440	1,583	15,527	17,221	54%	-10%
Remote Logins to InfoSoup	10,380	18,995	69,732	101,892	-45%	-32%
Public Computing Sessions	4,444	5,844	26,946	35,284	-24%	-24%
Total Time Used on Public Computers	3526:00:00	5588:00:00	22127:00:00	29114:00:00	-37%	-24%
Data Transferred (GB)	1290	1190	8180	7810	8%	5%
WIFI Distinct Clients	3094	2780	17803	16758	11%	6%