

Proposal to install outdoor musical instruments in the colored amenity strip concrete along College Ave.

With financial assistance of a grant through Principal Financial, Appleton Downtown, Inc. has purchased an outdoor musical instrument and hopes to partner with The City of Appleton to place the instrument near the corner of College and Morrison St. on the north side of the street a photo is attached. We are excited to continue to partner with the City to cultivate Appleton's growing identity as a city that fosters and embraces music in all its forms. In an effort to continue to grow and highlight this partnership Appleton Downtown would like to explore placing this xylophone for public use.

The instrument is called a 'Duet' xylophone, an eye-pleasing instrument that is durable, playable by all ages and abilities, and is perfectly tuned so anyone can enjoy its sounds – musical background or not.



A Duet with red base board like the one proposed.

The instrument is built by Freenotes Harmony Park, a company that specializes in building instruments that are designed to be placed outdoors year-round in all the elements. They have been building and exhibiting these instruments in parks around the world for twenty years. These instruments have a long life, a five-year warranty, and are built to look appealing for years of use.

Installation of the instrument would requiring bolting into the concrete. The instrument is 42.5" wide, 24.375" deep, and the back at highest is just under 48" and at lowest is approximately 33".

The Duet has been tested for sound at the source, at 10 meters, and 50 meters. The instrument was played by two people for the test and the average decibels were: at source 90.5 decibels, at 10m 67.3 decibels, and at 50m 57 decibels. As a point of reference, a leaf blower produces about 115 decibels and average conversation volume is about 60 decibels. The data illustrates how sound drops off dramatically as distance from the instrument increases, making it appropriate for an active urban setting.

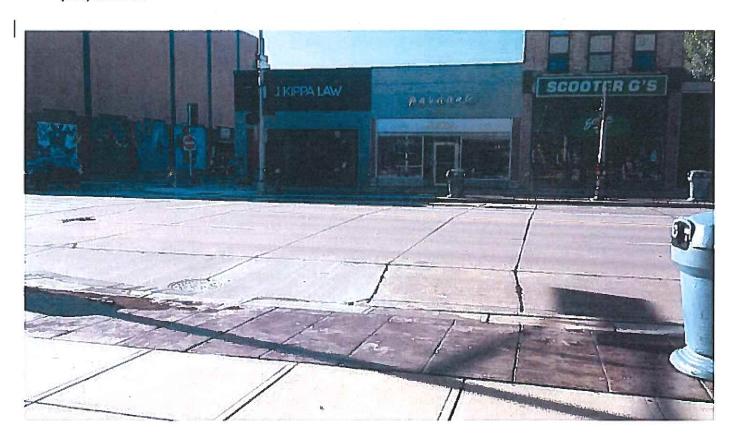
A video of the Duet being played and more technical details are available at https://freenotesharmonypark.com/products/instrument-collection/xylophones/duet/

Appleton Downtown, Inc will cover all costs associated with the installation, insurance, and any maintenance the instrument will need. This will include signage attached to the instrument highlighting the partners who made this happen; City of Appleton, Principal Financial, and Appleton Downtown.

If you would like to see the instrument or test it yourself please stop by our office and see it.

Thank you for taking the time to consider this proposal.

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Additionally we are also interested in purchasing a set of four flower bell instruments. The flower bells are each a slightly different size, height, color and tone. They sound like soft sweet gongs. These flowers are sculptural so they will be enjoyed as soon as they are seen! These interactive sculptures are pitch perfect and playable by all abilities and ages.

We are proposing two different options for locating the flowers at various spots along College Avenue. We feel the location that will provide the best visibility and access for all abilities would be near the light poles as pictures below. Another option is to install next to the planters as pictured.

We may be able to alter the flowers to be installed into the planters but we will need to purchase one to try some options. We would like the opportunity to work with the City staff to find the best solution.





