

PARKS, RECREATION & FACILITIES MANAGEMENT Door B. Corres Director

Dean R. Gazza, Director

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To: Parks and Recreation Committee

From: Dean R. Gazza, Director of Parks, Recreation and Facilities Management

Date: July 23, 2018

Re: Action: Request Approval to Accept the Donation of the Jones Park

Amphitheater from Miron Construction

Miron Construction has generously offered to donate the new Jones Park Amphitheater (see attached Miron press release) and would like to begin construction in August in conjunction with the balance of the construction in Jones Park. The amphitheater was identified as an asset to enhance the park and downtown and was incorporated into the park's master plan, thus an important part of Jones Park.

Per the Sponsorship Policy, donations with a value greater than \$25,000 are to be approved by the Common Council. In addition, where a naming sponsorship benefit is part of the sponsorship the Parks and Recreation Committee shall provide a recommendation to the Common Council for approval as part of the overall sponsorship acceptance.

As part of the Sponsorship Agreement, Miron Construction has agreed to donate the full cost of the amphitheater's construction including materials and labor. In exchange for that donation, Miron Construction would be recognized by naming the amphitheater the "Miron Construction Amphitheater" including signage as indicated per the attached graphic. The agreement would have a term of (30) years after which the City has the option of maintaining or removing any signs and similar acknowledgements at our sole discretion.

The Parks, Recreation and Facilities Management Department recommends approval of this sponsorship. The amphitheater not only would be a great asset for special events in the downtown area, but also for park programs.

Please find the attached conceptual graphic. Please feel free to contact me at 832-5572 with any questions, or by email at dean.gazza@appleton.org.



PRESS RELEASE

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Miron Construction to donate new Jones Park Amphitheater to City of Appleton in honor of its centennial celebration

APPLETON, **Wis.** (July 18, 2018) — <u>Miron Construction Co.</u>, <u>Inc.</u> is proud to announce plans to donate the new Jones Park Amphitheater to the City of Appleton in honor of the company's 100th year in business. Miron served as the construction manager for the adjacent Fox Cities Exhibition Center and is also handling renovations of Jones Park.

In lieu of hosting a centennial celebration event, the company, which prides itself on its strong commitment to the community, sought an opportunity to leave a lasting legacy gift within the Fox Cities, specifically in Appleton, since the company originated in the city on North Story Street.

"The Fox Cities has granted us the opportunity to construct numerous facilities that shape the landscape of our region. We are grateful to continue experiencing success 100 years after our inception and as such, desired the chance to give back to a community that has played such a vital role in our growth and accomplishments. This is a gift on behalf of not only my business partner (David G. Voss, Jr.) and I, but on behalf of our 1,500-strong team of individuals who bring commitment and passion to offices and project sites across the United States each and every day," stated Tim Kippenhan, COO & vice president of Miron.

The new amphitheater will be a unique addition to Jones Park. Nestled into the hillside of the park on the east end, the western-facing amphitheater will overlook a large open portion of Jones Park, which will double as a hockey rink during winter. Beyond it will be a new warming house as well as the existing exhibition center, which will boast a stellar view of the park from its plaza deck. The amphitheater will encompass a 2,600-square-foot stage and two backstage rooms totaling 500 square feet. Backstage spaces will provide performers with an area to prepare for performances and stage equipment; each space has its own dedicated restroom facilities. The amphitheater will be constructed with many of the same materials as the warming house, so it will blend in naturally with the landscape.

"It really says something about a company that has been in business for 100 years that they have decided to come back to their roots, close to where the company was founded, to make a donation like

this," said Appleton Mayor Tim Hanna. "This project is indicative of several recent projects we have done with Miron that happen to be in Appleton, but benefit the entire Fox Cities region."

Construction is scheduled to commence mid-August and will be complete in October, concurrent with completion of the warming house and the remainder of the Jones Park renovations. A ceremonial groundbreaking event is scheduled for early August.

Donation of the amphitheater must still receive final approval from the City of Appleton's Common Council.

*Renderings attached.

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Miron Construction Co., Inc. is one of the nation's premier construction firms and is recognized as an industry leader, surpassing \$1 billion in revenue in 2017. Miron is the largest building contractor in the state of Wisconsin and provides innovative pre-construction, construction management, design-build, industrial, and general construction services nationwide. The forward-thinking, fast-growing, 100-year-old private company is headquartered in Neenah, Wisconsin, with regional offices in Madison, Wausau, Milwaukee, and Eau Claire, Wisconsin, and Cedar Rapids, Iowa. Ranked by *Engineering News Record (ENR)* as 81st among the "Top 400 Contractors in the United States" (based on 2017 revenue) and 81st among the "Top 100 Green Building Contractors in the United States" (based on 2016 green building revenue), Miron is also the *Official Provider of Construction Services for the Green Bay Packers and Lambeau Field.* For more information, please visit www.miron-construction.com.

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