

June 26, 2018

Colleen Rortvedt Appleton Public Library 225 North Oneida Street Appleton, WI 54911

Dear Colleen:

On behalf of the United Way Fox Cities Board of Directors, the Community Impact Council and the four Impact Areas, we are writing to inform you of United Way Fox Cities' investment in the Appleton Public Library for 2019 and 2020.

Impact Area volunteers reviewed funding requests from 39 partner agencies and 92 programs. Funding recommendations and any feedback or suggestions provided to the programs were arrived at after thoughtful discussion and deliberation. Specific program recommendations were based on identified criteria such as outcomes, United Way Fox Cities' priorities and ranked issues, the quality of the funding proposal, etc.

Enclosed is a summary of your program funding for 2019 and 2020, along with any recommendations from the volunteers. As always, your level of funding is contingent on successful campaigns in 2018 and 2019.

Please acknowledge United Way Fox Cities' investment in all publications and correspondence as "(program name), a United Way supported program."

If you have any questions regarding your 2019 and/or 2020 investments, please contact Peter Kelly, Tony Gonzalez, Rhonda Hannemann or Mary Wisnet at 954-7210.

In closing, we would like to express our appreciation to you, your staff and volunteers as we work together to build a stronger community.

David Morton

Community Impact Council

United Way Fox Cities

Vice Chair

Sincerely.

Mike Hochholzer

Chair

Community Impact Council United Way Fox Cities

Enclosure

cc: Agency Board Chair



UNITED WAY FOX CITIES 2019 and 2020 Investments

Appleton Public Library 225 North Oneida Street Appleton, WI 54911

| | 2018 | 2019 | 2020 |
|---------------------------|-----------------|------------|------------|
| | Investment | Investment | Investment |
| Total Agency Investment | UWFC Innovative | \$15,000 | \$43,394 |
| Change from Previous Year | Grant | NA | 189.29% |

Investment by Program:

| Program Name | 2018 | 2019 | 2020 |
|-----------------------------------|------------------------|---|------------|
| | Investment | Investment | Investment |
| Reach Out and Read Partners - Fox | UWFC Innovative | \$15,000 | \$43,394 |
| Cities | Grant | 55 555 55 55 55 55 55 55 55 55 55 55 55 | |

Please Note:

Designated contributions to your agency will be applied to United Way Fox Cities funded programs. You will be informed of such contributions as soon as the information is compiled.

Impact Area Comments and Recommendations:

Developing Children and Youth

Reach Out and Read Partners - Fox Cities

The Impact Area commends you on the success that has been achieved since launching this initiative in our community. As you continue to build upon your achievements, the Impact Area volunteers will be interested in learning more about the positive impact this initiative is having in our community. No major issues or concerns were identified.