

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
MARCH 2018

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	51,403	56,926	150,459	161,723	-10%	-7%
Children's Circulation	35,427	38,394	94,719	106,146	-8%	-11%
<b>Total Circulation</b>	<b>86,830</b>	<b>95,320</b>	<b>245,178</b>	<b>267,869</b>	<b>-9%</b>	<b>-8%</b>
Adult AV/nonbook (included in above)	23,684	27,179	70,080	78,300	-13%	-10%
Children's AV/non-book (included in above)	7,921	8,890	19,991	24,798	-11%	-19%
E-Book Circulation	4,847	5,754	15,488	12,502	-16%	24%
E-Audiobook Circulation	3,827	3,463	11,429	8,680	11%	32%
E-Video Circulation	316	317	918	589	0%	56%
E-Comics Circulation	113	63	340	344	79%	-1%
E-Magazine Circulation	1,129	121	3,956	2,698	833%	47%
E-Music Circulation	194	178	520	403	9%	29%
E-Games Circulation	38	77	70	232	-51%	-70%
<b>Total E-Circulation</b>	<b>10,464</b>	<b>9,973</b>	<b>32,721</b>	<b>25,448</b>	<b>5%</b>	<b>29%</b>
ILL items received (received from)	12,352	12,563	35,577	35,765	-2%	-1%
ILL items loaned (provided to)	13,677	14,810	40,984	40,995	-8%	0%
Total Registered Patrons (quarterly)	81,321	81,050	n/a	n/a	0%	n/a
Door Count	35,513	41,552	107,894	118,967	-15%	-9%
Percentage of Total Circulation on Self Check Machines	76.7%	80.5%	n/a	n/a	-5%	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	3,731	5,637	11,187	16,154	-34%	-31%
Reference Transactions - Children's	1,602	2,157	4,659	5,444	-26%	-14%
<b>Total Reference</b>	<b>5,333</b>	<b>7,794</b>	<b>15,846</b>	<b>21,598</b>	<b>-32%</b>	<b>-27%</b>
Volunteer Hours	582	565	1,612	1,548	3%	4%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	1,908	899	8,085	5,225	112%	55%
Volumes Withdrawn	2,869	4,301	9,603	15,645	-33%	-39%
Total Titles	284,342	286,118	n/a	n/a	-1%	n/a
Total Volumes	337,718	342,337	n/a	n/a	-1%	n/a

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<b>IV. Programs</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
<b>Children's</b>						
Children's Programs (including group visit)	87	89	220	205	-2%	7%
Children's Program Attendance (including group visit)	2,661	2,928	6,281	6,372	-9%	-1%
Children's Home Visits	2	1	6	15	100%	-60%
Children's Home Visit Participants	9	3	19	46	200%	-59%
Children's Literacy Offerings	1	1	1	1	0%	0%
Children's Literacy Offering Participants	113	220	113	220	-49%	-49%
Children's Drop-In Activities	8	7	22	17	14%	29%
Children's Drop-In Activity Participants	471	408	2,368	1,636	15%	45%
<b>Young Adult</b>						
Young Adult Programs	15	10	34	18	50%	89%
Young Adult Program Attendance	180	180	435	273	0%	59%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	1	0	2	1	>100%	100%
Young Adult Drop-In Activity Participants	15	0	165	150	>100%	10%
<b>Adult</b>						
Adult Programs	25	29	73	78	-14%	-6%
Adult Program Attendance	446	587	1,388	1,593	-24%	-13%
Adult One-on-One Instructions	15	11	27	39	36%	-31%
Adult One-on-One Instruction Attendance	13	10	26	30	30%	-13%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	2	2	5	4	0%	25%
Adult Drop-In Activity Participants	374	349	377	358	7%	5%
<b>Total Programs</b>	<b>127</b>	<b>128</b>	<b>327</b>	<b>301</b>	<b>-1%</b>	<b>9%</b>
<b>Total Program Attendance</b>	<b>3,287</b>	<b>3,695</b>	<b>8,104</b>	<b>8,238</b>	<b>-11%</b>	<b>-2%</b>
<b>Meeting Room Usage</b>						
Meeting Room Uses - Room Reservations (Public)	267	264	752	814	1%	-8%
Meeting Room Uses - Events (Library Programs)	200	184	546	470	9%	16%
<b>Total Meeting Room Uses</b>	<b>467</b>	<b>448</b>	<b>1,298</b>	<b>1,284</b>	<b>4%</b>	<b>1%</b>

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<b>V. Electronic Access Services</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Database Sessions	55,879	61,869	161,126	242,737	-10%	-34%
Web Page "Hits"	96,196	108,650	285,419	311,500	-11%	-8%
FOCOL "Hits"	4,148	1,466	10,154	3,752	183%	171%
Fox Valley Memory "Hits"	3,435	4,143	8,575	10,021	-17%	-14%
Remote Logins to InfoSoup	11,782	18,052	35,727	52,800	-35%	-32%
Public Computing Sessions	4,689	6,324	13,961	17,917	-26%	-22%
Total Time Used on Public Computers	3815:00:00	4872:00:00	11458:00:00	14259:00:00	-22%	-20%
Data Transferred (GB)	1280	1320	3710	4070	-3%	-9%
WIFI Distinct Clients	3085	3001	8805	8477	3%	4%

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