APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JANUARY 2018

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	52,622	54,079	52,622	54,079	-3%	-3%
Children's Circulation	29,534	33,273	29,534	34,642	-11%	-15%
Total Circulation	**82,156**	**87,352**	**82,156**	**88,721**	**-6%**	**-7%**
Adult AV/nonbook (included in above)	24,487	26,313	24,487	29,588	-7%	-17%
Children's AV/non-book (included in above)	6,093	7,818	6,093	9,145	-22%	-33%
E-Book Circulation	5,627	5,535	5,627	5,535	2%	2%
E-Audiobook Circulation	3,621	3,789	3,621	3,789	-4%	-4%
E-Video Circulation	323	162	323	162	99%	99%
E-Comics Circulation	115	131	115	131	-12%	-12%
E-Magazine Circulation	2,698	1,261	2,698	1,261	114%	114%
E-Music Circulation	177	115	177	115	54%	54%
E-Games Circulation	3	68	3	68	-96%	-96%
Total E-Circulation	**12,564**	**11,061**	**12,564**	**11,061**	**14%**	**14%**
ILL items received (received from)	12,262	11,806	12,262	11,806	4%	4%
ILL items loaned (provided to)	14,631	13,540	14,631	13,540	8%	8%
Total Registered Patrons (quarterly)	81,321	81,050	n/a	n/a	0%	n/a
Door Count	37,137	38,720	37,137	38,720	-4%	-4%
Percentage of Total Circulation on Self Check Machines	75.6%	79.1%	n/a	n/a	-5%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	3,927	5,406	3,927	5,406	-27%	-27%
Reference Transactions - Children's	1,445	1,374	1,445	1,374	5%	5%
Total Reference	**5,372**	**6,780**	**5,372**	**6,780**	**-21%**	**-21%**
Volunteer Hours	429	475	429	475	-10%	-10%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	3,473	1,079	3,473	1,079	222%	222%
Volumes Withdrawn	2,926	5,328	2,926	5,328	-45%	-45%
Total Titles	286,877	291,664	n/a	n/a	-2%	n/a
Total Volumes	339,783	348,508	n/a	n/a	-3%	n/a

IV. Programs	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	53	38	53	38	39%	39%
Children's Program Attendance (including group visit)	1,334	1,211	1,334	1,211	10%	10%
Children's Home Visits	0	6	0	6	-100%	-100%
Children's Home Visit Participants	0	14	0	14	-100%	-100%
Children's Literacy Offerings	0	0	0	0	0%	0%
Children's Literacy Offering Participants	0	0	0	0	0%	0%
Children's Drop-In Activities	7	3	7	3	133%	133%
Children's Drop-In Activity Participants	1,000	593	1,000	593	69%	69%
Young Adult						
Young Adult Programs	11	0	11	0	>100%	>100%
Young Adult Program Attendance	198	0	198	0	>100%	>100%
Young Adult Literacy Offerings	0	0	0	0	0%	0%
Young Adult Literacy Offering Participants	0	0	0	0	0%	0%
Young Adult Drop-In Activities	0	0	0	0	0%	0%
Young Adult Drop-In Activity Participants	0	0	0	0	0%	0%
Adult						
Adult Programs	19	18	19	27	6%	-30%
Adult Program Attendance	270	264	270	466	2%	-42%
Adult One-on-One Instructions	3	9	3	9	-67%	-67%
Adult One-on-One Instruction Attendance	3	10	3	10	-70%	-70%
Adult Literacy Offerings	0	0	0	0	0%	0%
Adult Literacy Offering Participants	0	0	0	0	0%	0%
Adult Drop-In Activities	2	1	2	1	100%	100%
Adult Drop-In Activity Participants	2	1	2	1	100%	100%
Total Programs	**83**	**56**	**83**	**65**	**48%**	**28%**
Total Program Attendance	**1,802**	**1,475**	**1,802**	**1,677**	**22%**	**7%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	249	278	249	278	-10%	-10%
Meeting Room Uses - Events (Library Programs)	151	109	151	109	39%	39%
Total Meeting Room Uses	**400**	**387**	**400**	**387**	**3%**	**3%**

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JANUARY 2018

V. Electronic Access Services	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	43,149	83,398	43,149	83,398	-48%	-48%
Web Page "Hits"	97,973	104,423	97,973	104,423	-6%	-6%
FOCOL "Hits"	3,733	933	3,733	933	300%	300%
Fox Valley Memory "Hits"	2,732	3,347	2,732	3,347	-18%	-18%
Remote Logins to InfoSoup	12,445	17,382	12,445	17,382	-28%	-28%
Public Computing Sessions	4,776	5,856	4,776	5,856	-18%	-18%
Total Time Used on Public Computers	3933:00:00	4669:00:00	3933:00:00	4669:00:00	-16%	-16%
Data Transferred (GB)	1420	1530	1420	1530	-7%	-7%
WIFI Distinct Clients	2917	2711	2917	2711	8%	8%