APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
DECEMBER 2017

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	45,001	49,150	615,009	654,738	-8%	-6%
Children's Circulation	24,267	28,341	416,355	445,129	-14%	-6%
Total Circulation	**69,268**	**77,491**	**1,031,364**	**1,099,867**	**-11%**	**-6%**
Adult AV/nonbook (included in above)	21,143	24,113	284,377	315,085	-12%	-10%
Children's AV/non-book (included in above)	5,694	7,354	95,532	112,294	-23%	-15%
E-Book Circulation	4,192	n/a	55,259	n/a	n/a	n/a
E-Audiobook Circulation	3,224	n/a	39,365	n/a	n/a	n/a
E-Video Circulation	271	n/a	2,518	n/a	n/a	n/a
E-Comics Circulation	94	n/a	1,342	n/a	n/a	n/a
E-Magazine Circulation	1,182	n/a	10,743	n/a	n/a	n/a
E-Music Circulation	153	n/a	1,708	n/a	n/a	n/a
E-Games Circulation	117	n/a	1,087	n/a	n/a	n/a
Total E-Circulation	**9,233**	**n/a**	**112,022**	**n/a**	**n/a**	**n/a**
ILL items received (received from)	10,827	12,087	141,187	160,129	-10%	-12%
ILL items loaned (provided to)	11,777	12,121	155,259	158,497	-3%	-2%
Total Registered Patrons (quarterly)	79,947	81,842	n/a	n/a	-2%	n/a
Door Count	30,352	34,450	467,884	487,795	-12%	-4%
Percentage of Total Circulation on Self Check Machines	76.1%	77.0%	n/a	n/a	-1%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	2,993	4,649	53,716	69,376	-36%	-23%
Reference Transactions - Children's	1,223	1,773	22,914	26,189	-31%	-13%
Total Reference	**4,216**	**6,422**	**76,630**	**95,565**	**-34%**	**-20%**
Volunteer Hours	553	430	7,255	6,489	28%	12%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	2,340	3,006	28,174	29,900	-22%	-6%
Volumes Withdrawn	6,372	2,930	41,695	34,481	117%	21%
Total Titles	286,602	292,085	n/a	n/a	-2%	n/a
Total Volumes	339,236	352,757	n/a	n/a	-4%	n/a

IV. Programs	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's						
Children's Programs (including group visit)	50	50	843	804	n/a	n/a
Children's Program Attendance (including group visit)	1,254	1,272	35,077	27,569	n/a	n/a
Children's Home Visits	0	n/a	32	n/a	n/a	n/a
Children's Home Visit Participants	0	n/a	138	n/a	n/a	n/a
Children's Literacy Offerings	0	n/a	10	n/a	n/a	n/a
Children's Literacy Offering Participants	0	n/a	4,759	n/a	n/a	n/a
Children's Drop-In Activities	6	n/a	79	n/a	n/a	n/a
Children's Drop-In Activity Participants	305	n/a	4,996	n/a	n/a	n/a
Young Adult						
Young Adult Programs	11	10	146	132	n/a	n/a
Young Adult Program Attendance	129	116	3,823	5,534	n/a	n/a
Young Adult Literacy Offerings	0	n/a	2	n/a	n/a	n/a
Young Adult Literacy Offering Participants	0	n/a	789	n/a	n/a	n/a
Young Adult Drop-In Activities	0	n/a	4	n/a	n/a	n/a
Young Adult Drop-In Activity Participants	0	n/a	1,860	n/a	n/a	n/a
Adult						
Adult Programs	15	18	280	344	n/a	n/a
Adult Program Attendance	341	197	5,842	7,951	n/a	n/a
Adult One-on-One Instructions	9	n/a	92	n/a	n/a	n/a
Adult One-on-One Instruction Attendance	5	n/a	81	n/a	n/a	n/a
Adult Literacy Offerings	0	n/a	2	n/a	n/a	n/a
Adult Literacy Offering Participants	0	n/a	697	n/a	n/a	n/a
Adult Drop-In Activities	2	n/a	32	n/a	n/a	n/a
Adult Drop-In Activity Participants	2	n/a	1,052	n/a	n/a	n/a
Total Programs	**76**	**78**	**1,269**	**1,280**	**-3%**	**-1%**
Total Program Attendance	**1,724**	**1,585**	**44,742**	**41,054**	**9%**	**9%**
Meeting Room Usage						
Meeting Room Uses - Room Reservations (Public)	210	227	2898	2845	-7%	2%
Meeting Room Uses - Events (Library Programs)	129	122	1,747	1,739	6%	0%
Meeting Room Uses	**339**	**349**	**4,645**	**4,584**	**-3%**	**1%**

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V. Electronic Access Services	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	51,342	16,845	790,752	256,281	205%	209%
Web Page "Hits"	76,659	94,143	1,136,941	1,246,326	-19%	-9%
FOCOL "Hits"	5,534	1,185	17,057	25,309	367%	-33%
Fox Valley Memory "Hits"	2,387	3,226	30,518	32,260	-26%	-5%
Remote Logins to InfoSoup	10,605	15,765	185,493	210,237	-33%	-12%
Public Computing Sessions	4,204	5,268	66,872	71,920	-20%	-7%
Total Time Used on Public Computers	3494:00:00	4417:00:00	56030:00:00	56514:00:00	-21%	-1%
Data Transferred (GB)	1280	1560	13648	9863	-18%	38%
WIFI Distinct Clients	2531	2366	33355	27976	7%	19%