

## Monday, August 21

### How to Turn Your Library Board into an Effective Team



Amy Climer  
*Climer Consulting  
Asheville, NC*

High-performing boards are also high-performing teams. However, just like other types of teams, boards can be challenging. At times, collaboration can lead to innovative, amazing solutions that one person alone could not have created. On the other hand, boards can get caught up in ineffective conflict, resentment, and decreased effectiveness. In this workshop, we will explore the research and best practices on leading teams and how that applies to library boards. We will examine what makes teams effective and successful, and what makes them fall flat. You will have the opportunity to analyze your board to determine how it can become more effective and successful. You will leave with an action plan for your next steps to making your board into a high-performing team.

Amy Climer is the owner of Climer Consulting, a small consulting practice that helps teams be more creative. Since 1995, she has worked with hundreds of groups teaching creativity, leadership and change, team development, and facilitation skills.

## Tuesday, August 22

### Policies for Results



Bonnie McKewon  
*Consultant, State  
Library of Iowa*

Policies for Results is a fresh way of approaching policy development by looking at constructing policies in 4 parts: the philosophy statement, the regulations, the procedures, and the guidelines. Learn how to apply the 4 parts of a policy to a sample topic. Review the board's role in policy development, along with the roles played by the library director and staff. And share your policy pet peeves! Based on the book from the Public Library Association, *Creating Policies for Results: From Chaos to Clarity*.

Bonnie McKewon is a consultant with the State Library of Iowa (Northwest District office in Sioux City) providing library management training and consulting for 92 public libraries in 14 Northwest Iowa counties. She has conducted training for public library staff and boards for over 20 years, presenting workshops on a wide variety of topics, from presentation pointers to formulating smart survey questions, from succession planning to encouraging tech savvy trustees.

## Wednesday, August 23

### Engaging Your Board, Staff and Community in Strategic Planning



Sarah Armstrong  
*Sarah Keister Armstrong  
& Associates*

and

John Keister  
*John Keister & Associates  
Chicago, IL*



To remain a cornerstone of information, learning and culture, today's library must strategically position itself to adapt to change. A successful strategic plan must reflect the thoughts of all key stakeholders—users, taxpayers, leadership, staff and community partners.

Engagement from the board, staff, and community provide a framework for the library to define its vision and organizational goals according to the needs of its community, help position it to react to changing trends, and produce actionable goals to guide decisions.

Learn how to engage library stakeholders—board, staff, and community you serve—to plan for your library's future.

Sarah Keister Armstrong specializes in providing community needs assessments and strategic planning services to libraries. John Keister, owner of executive search firm John Keister & Associates, has more than 30 years of experience working with respected corporations and libraries of all sizes.

## Thursday, August 24

### Everyday Advocacy



Donna McDonald  
*Director of the Arkansas  
River Valley Regional Li-  
brary System*

Many public library users are unaware of the funding challenges faced by their local libraries. As library board or Friends group members, part of your responsibility is to advocate for your library at the local, county, and state level. In this webinar, you'll learn about some common perceptions about advocacy, develop your proactive advocacy skills, and learn how to use the "Pixar Pitch" to tell your library's story, and more.

Donna McDonald is the director Arkansas River Valley Regional Library system, which incorporates seven local libraries serving Franklin, Johnson, Logan and Yell Counties. Donna volunteers at the national level with the American Library Association (ALA), and is involved with ALA division United for Libraries, the Association of Library Trustees, Advocates, Friends and Foundations. Her additional work with ALA includes: the School Library Taskforce, the Committee on Library Advocacy, the Advocacy Coordinating Group, and the Certified Public Library Administration Review Committee.

# Friday, August 25

## The Beginnings, Current Status and Next Steps of PLSR

The Public Library System Redesign (PLSR) Steering Committee and workgroups have been working on new coordinated service model concepts over the last year and during this next year, with continued input from our library community, will be more fully developing their model ideas. The goal of the process is to identify models to maximize the investments made into coordinated services and to improve services to public libraries and the citizens of Wisconsin. In addition to providing background about PLSR, participants from the Steering Committee, workgroup leadership and the Department of Public Instruction will provide an update on the progress of the project to date. This will include the status of activities and model development of the workgroups, the Steering Committee's process and timeline, and how you can be involved! To learn more about PLSR, please visit: [www.plsr.info](http://www.plsr.info).

Panelists:

- John DeBacher, Director, Public Library Development, Division for Libraries and Technology; DPI Liaison to the PLSR Steering Committee
- Tasha Saecker, Assistant Director, Appleton Public Library; PLSR ILL/ILS Workgroup Facilitator
- John Thompson, Director, Indianhead Federated Library System; PLSR Steering Committee Chair



*John DeBacher is the Director of Public Library Development for the Department of Public Instruction. Previously, John was the Public Library Administration Consultant for DPI. Prior to joining DPI, John was a public library director for fifteen years, including 10 years as the director of the Monona Public Library. John also served as a librarian in the Chicago Public Library system.*



*Tasha Saecker has been the Assistant Director for the Appleton Public Library for the last six years. Previously she was the director of the Elisha D. Smith Public Library in Menasha and the Caestecker Public Library in Green Lake. Tasha has served on multiple boards in the state and currently is on the WiLS Board. She is an active blogger with a focus on literature for children and teens. She is a facilitator for the PLSR ILL/ILS workgroup.*



*John Thompson has been the Director at the Indianhead Federated Library System since 2007. He is the former director of the Prairie du Sac Public Library. John has presented a series of trustee workshops on director hiring, library law, advocacy, planning and budgeting, and more. He values how Wisconsin libraries share expertise with one another.*

### Register Online:

[www.wistrusteetraining.com](http://www.wistrusteetraining.com)  
(Click on "Register" tab)

You must register for each session individually. Sessions will begin at 12 p.m., are 60 minutes, and will be recorded.

### Questions?

Contact Jean Anderson  
South Central Library System  
608-246-5613  
[jean@scls.info](mailto:jean@scls.info)



Wisconsin Trustee Training Week was coordinated by the South Central Library System, and is supported by the following public library systems:

Arrowhead  
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Milwaukee County  
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Southwest  
Winding Rivers  
Winnefox  
Wisconsin Valley

Support is also provided by the Division for Libraries and Technology and the Institute of Museum and Library Services (IMLS).



## August 21-25, 2017

### 12-1 p.m.

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