

City of Appleton - Reid Golf Course
2017 Revenues - June 30, 2017

	2016		2017	
<u>Green Fees</u>	<u>2016 Y-T-D Rounds</u>	<u>Total Revenue</u>	<u>Rounds</u>	<u>Total Revenue</u>
Weekday-18 Holes	923	\$18,205.33	685	\$13,467.17
Weekday-9 Holes	5,408	\$79,694.37	4,504	\$66,227.48
Weekend - 18-Holes	486	\$14,248.97	757	\$19,385.74
Weekend - 9 Holes	919	\$16,565.59	1,448	\$21,747.01
Twilight Golf	1,839	\$18,271.06	1,205	\$12,526.63
Passholder Rounds	3,054		3,511	
Promo Rounds				
Coupon Rounds	311	\$1,000.00	224	\$805.72
Outing/Tournament Rounds	97	\$4,323.11	148	\$2,939.48
Other	799	\$17,346.09	775	\$14,621.62
High School Rounds	401		579	
Sub-Totals	14,237	\$169,654.52	13,836	\$151,720.85
<u>Pass/Coupon/Discount Card Sales</u>	<u>2016 Y-T-D Sales</u>	<u>Total Revenues</u>	<u>2017 Y-T-D Sales</u>	<u>Total Revenues</u>
Pass Sales	114	\$49,030.00	118	\$57,217.00
Corporate Pass Sales	4	\$9,875.00	7	\$17,500.00
Coupon Sales	41	\$3,653.90	49	\$4,049.00
Discount Cards	90	\$2,700.00	120	\$3,600.00
<u>Cart Revenue</u>	<u>2016 Y-T-D Cart Sales</u>	<u>Total Revenues</u>	<u>2017 Y-T-D Cart Sales</u>	<u>Total Revenues</u>
Cart Fee	4,188	\$41,199.32	3,813	\$38,842.33
Annual Cart Passes	18	\$9,810.00	21	\$11,215.00
<u>Practice Range</u>	<u>2016 Y-T-D Sales</u>	<u>Total Revenues</u>	<u>2017 Y-T-D Sales</u>	<u>Total Revenues</u>
Driving Range	1,778	\$11,941.63	1,643	\$10,311.60
Annual Range Pass	12	\$3,062.50	11	\$2,715.00

	2016 Y-T-D	Total	2017 Y-T-D	Total
<i><u>Golf Shop Merchandise</u></i>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>
Balls/Assessories/Apparel/Misc.	1,194	\$7,521.32	1,097	\$8,863.57
Gift Cards	132	\$6,680.12	125	\$4,809.56
Lessons*	8	\$330.00	132	\$6,990.00
Other Rentals**	334	\$2,324.45	399	\$2,286.80
	2016 Y-T-D	Total	2017 Y-T-D	Total
<i><u>Food and Beverage</u></i>	<u>Sales</u>	<u>Revenues</u>	<u>Sales</u>	<u>Revenues</u>
Food	2,867	\$7,927.02	2,711	\$6,996.19
Beverage	4,442	\$9,228.43	3,695	\$7,432.40
Catering/Banquet			263	\$1,551.77
Alcohol Sales	7,056	\$30,592.96	6,465	\$28,112.70
Total Revenue (All Categories)		\$365,531.17		\$364,213.77

*Lessons include private, group and juniors

**Other rentals include additional revenue club rentals, pull carts & locker rentals.

Reid Golf Course Budget June 30th Expense Report

Description	Budget	End of June Expenses	Available
Regular Salaries	\$161,359	(\$57,115)	\$104,244
Overtime	\$528	(\$572)	(\$44)
Part-Time	\$123,781	(\$42,870)	\$80,911
Fringes	\$80,078	(\$29,132)	\$50,946
Training and Conferences	\$1,000	(\$305)	\$695
Office Supplies	\$600	(\$161)	\$439
Memberships & Licenses	\$1,566	(\$1,489)	\$77
Food & Provisions	\$100	\$0	\$100
Printing & Reproduction	\$2,500	(\$1,100)	\$1,400
Clothing	\$750	(\$60)	\$690
Accounting/Audit	\$2,800	\$0	\$2,800
Bank Services	\$13,000	(\$3,250)	\$9,750
Consulting Services	\$1,500	\$0	\$1,500
Advertising	\$11,000	(\$6,598)	\$4,402
Insurance	\$7,785	(\$3,892)	\$3,893
Rent	\$27,191	(\$9,311)	\$17,880
Depreciation Expense	\$67,365	(\$33,684)	\$33,681
Facilities Charges	\$32,264	(\$12,083)	\$20,181
CEA Equipment Rental	\$89,151	(\$32,057)	\$57,094
Software Support	\$2,369	(\$185)	\$2,184
Interest Payments	\$13,320	(\$6,660)	\$6,660
General Fund	\$17,900	(\$8,950)	\$8,950
Internal Services	\$0		\$0
Bldg Maintenance/Janitorial	\$3,500	(\$380)	\$3,120
Landscape Supplies	\$36,400	(\$29,930)	\$6,470
Concession Supplies	\$58,500	(\$30,651)	\$27,849
Miscellaneous Supplies	\$3,000	(\$1,140)	\$1,860
Gas Purchases	\$13,000	(\$5,566)	\$7,434
Miscellaneous Equipment	\$3,700	(\$2,068)	\$1,632
Collection Services	\$1,100	(\$355)	\$745
Contractor Fees	\$2,000	\$0	\$2,000
Equipment Repair & Maintenance	\$5,000	(\$2,458)	\$2,542
Other Interfund Charges	\$3,000	\$0	\$3,000
Electric	\$22,233	(\$6,088)	\$16,145
Gas	\$6,500	(\$3,087)	\$3,413
Water	\$2,100	(\$556)	\$1,544
Waste Disposal/Collection	\$1,880	(\$863)	\$1,017
Stormwater	\$12,120	(\$5,631)	\$6,489
Telephone	\$2,900	(\$1,643)	\$1,257
Cellular Telephone	\$904	(\$381)	\$523
Other Utilities (DirecTV)	\$1,700	(\$457)	\$1,243
	\$837,444	(\$340,728)	\$496,716

Regular Salaries, Labor Pool Allocations, Unemployment

Fringes, Vacation Pay