

APPLETON PUBLIC LIBRARY  
STATISTICAL SUMMARY  
MARCH 2017

<b>I. Circulation</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Adult Circulation	56,926	59,718	161,723	175,581	-5%	-8%
Children's Circulation	38,394	39,598	106,146	111,275	-3%	-5%
<b>Total Circulation</b>	<b>95,320</b>	<b>99,316</b>	<b>267,869</b>	<b>286,856</b>	<b>-4%</b>	<b>-7%</b>
Adult AV/nonbook (included in above)	27,179	29,888	78,300	88,558	-9%	-12%
Children's AV/non-book (included in above)	8,890	10,267	24,798	28,573	-13%	-13%
E-Book Circulation	5,754	n/a	12,502	n/a	n/a	n/a
E-Audiobook Circulation	3,463	n/a	8,680	n/a	n/a	n/a
E-Video Circulation	317	n/a	589	n/a	n/a	n/a
E-Comics Circulation	63	n/a	344	n/a	n/a	n/a
E-Magazine Circulation	121	n/a	2,698	n/a	n/a	n/a
E-Music Circulation	178	n/a	403	n/a	n/a	n/a
E-Games Circulation	77	n/a	232	n/a	n/a	n/a
ILL items received (received from)	12,563	15,146	35,762	42,828	-17%	-16%
ILL items loaned (provided to)	14,810	15,182	40,995	42,937	-2%	-5%
Total Registered Patrons (quarterly)	81,050	97,018	n/a	n/a	-16%	n/a
Door Count	41,552	42,564	118,967	124,837	-2%	-5%
Percentage of Total Circulation on Self Check Machine:	80.5%	78.3%	n/a	n/a	3%	n/a

<b>II. Customer Assistance</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Reference Transactions - Adult	5,637	6,502	16,154	19,584	-13%	-18%
Reference Transactions - Children's	2,157	1,470	5,444	4,753	47%	15%
<b>Total Reference</b>	<b>7,794</b>	<b>7,972</b>	<b>21,598</b>	<b>24,337</b>	<b>-2%</b>	<b>-11%</b>
Volunteer Hours	565	454	1,548	1,121	24%	38%

<b>III. Collections &amp; Processing</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Volumes Added	899	2,601	5,225	7,282	-65%	-28%
Volumes Withdrawn	4,301	3,060	15,645	10,782	41%	45%
Total Titles	286,118	292,131	n/a	n/a	-2%	n/a
Total Volumes	342,337	353,838	n/a	n/a	-3%	n/a

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<b>IV. Programs</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Children's Programs	92	76	228	236	21%	-3%
Children's Program Attendance	2,964	1,871	6,754	5,949	58%	14%
Young Adult Programs	8	12	17	36	-33%	-53%
Young Adult Program Attendance	62	206	305	910	-70%	-66%
Adult Programs (including instructional)	33	28	90	83	18%	8%
Adult Program Attendance (including instructional)	969	858	2,086	1,820	13%	15%
<b>Total Programs</b>	<b>133</b>	<b>116</b>	<b>335</b>	<b>355</b>	<b>15%</b>	<b>-6%</b>
<b>Total Program Attendance</b>	<b>3,995</b>	<b>2,935</b>	<b>9,145</b>	<b>8,679</b>	<b>36%</b>	<b>5%</b>
Meeting Room Uses - Room Reservations (Public)	264	293	814	734	-10%	11%
Meeting Room Uses - Events (Library Programs)	184	209	470	533	-12%	-12%
<b>Total Meeting Room Uses</b>	<b>448</b>	<b>502</b>	<b>1,284</b>	<b>1,267</b>	<b>-11%</b>	<b>1%</b>

<b>V. Electronic Access Services</b>	<b>Current Month</b>	<b>This Month Last year</b>	<b>Year to Date</b>	<b>Last Year to Date</b>	<b>Month % Change</b>	<b>Year % Change</b>
Database Sessions	43,434	24,119	254,034	72,247	80%	252%
Web Page "Hits"	108,650	115,924	311,500	301,005	-6%	3%
FOCOL "Hits"	1,466	2,885	3,752	6,981	-49%	-46%
Fox Valley Memory "Hits"	4,143	2,581	10,021	10,361	61%	-3%
Remote Logins to InfoSoup	18,052	18,918	52,800	57,078	-5%	-7%
Public Computing Sessions	6,324	6,280	17,917	18,098	1%	-1%
Total Time Used on Public Computers	4872:00:00	5005:00:00	14259:00:00	13986:00:00	-3%	2%
Data Transferred (GB)	1320	786	4070	1270	68%	220%
WIFI Distinct Clients	3001	2734	8477	4772	10%	78%