

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
FEBRUARY 2017

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	50,718	56,894	104,797	115,863	-11%	-10%
Children's Circulation	34,479	37,035	67,752	71,677	-7%	-5%
Total Circulation	85,197	93,929	172,549	187,540	-9%	-8%
Adult AV/nonbook (included in above)	24,808	29,082	51,121	58,670	-15%	-13%
Children's AV/non-book (included in above)	8,090	9,161	15,908	18,306	-12%	-13%
E-Book Circulation	1,213	n/a	6,748	n/a	n/a	n/a
E-Audiobook Circulation	1,428	n/a	5,217	n/a	n/a	n/a
E-Video Circulation	110	n/a	272	n/a	n/a	n/a
E-Comics Circulation	150	n/a	281	n/a	n/a	n/a
E-Magazine Circulation	1,316	n/a	2,577	n/a	n/a	n/a
E-Music Circulation	110	n/a	225	n/a	n/a	n/a
E-Games Circulation	87	n/a	155	n/a	n/a	n/a
ILL items received (received from)	11,393	13,991	23,199	27,682	-19%	-16%
ILL items loaned (provided to)	12,645	14,030	26,185	27,755	-10%	-6%
Total Registered Patrons (quarterly)	81,050	97,018	n/a	n/a	-16%	n/a
Door Count	38,695	41,434	77,415	82,273	-7%	-6%
Percentage of Total Circulation on Self Check Machines	79.1%	78.6%	n/a	n/a	n/a	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	5,111	6,431	10,517	13,082	-21%	-20%
Reference Transactions - Children's	1,913	1,688	3,287	3,283	13%	0%
Total Reference	7,024	8,119	13,804	16,365	-13%	-16%
Volunteer Hours	509	439	984	668	16%	47%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	3,247	2,428	4,326	4,681	34%	-8%
Volumes Withdrawn	6,016	1,642	11,344	7,722	266%	47%
Total Titles	289,030	292,283	n/a	n/a	-1%	n/a
Total Volumes	345,739	354,297	n/a	n/a	-2%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	91	89	136	160	2%	-15%
Children's Program Attendance	2,511	2,277	3,790	4,078	10%	-7%
Young Adult Programs	9	12	9	24	-25%	-63%
Young Adult Program Attendance	243	641	243	704	-62%	-65%
Adult Programs (including instructional)	34	28	57	55	21%	4%
Adult Program Attendance (including instructional)	778	496	1,117	962	57%	16%
Total Programs	134	129	202	239	4%	-15%
Total Program Attendance	3,532	3,414	5,150	5,744	3%	-10%
Meeting Room Uses - Room Reservations (Public)	272	265	550	441	3%	25%
Meeting Room Uses - Events (Library Programs)	177	186	286	324	-5%	-12%
Total Meeting Room Uses	449	451	836	765	0%	9%

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	107,666	22,294	210,600	48,128	383%	338%
Web Page "Hits"	98,427	89,743	202,850	185,081	10%	10%
FOCOL "Hits"	1,353	1,806	2,286	4,096	-25%	-44%
Fox Valley Memory "Hits"	2,531	4,294	5,878	7,780	-41%	-24%
Remote Logins to InfoSoup	17,366	18,006	34,748	38,160	-4%	-9%
Public Computing Sessions	5,737	5,887	11,593	11,818	-3%	-2%
Total Time Used on Public Computers	4718:00:00	4445:00:00	9387:00:00	8981:00:00	6%	5%
Data Transferred (GB)	1220	484	2750	484	152%	468%
WIFI Distinct Clients	2765	2038	5476	2038	36%	169%