

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
JANUARY 2017

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	54,079	58,969	54,079	58,969	-8%	-8%
Children's Circulation	33,273	34,642	33,273	34,642	-4%	-4%
Total Circulation	87,352	93,611	87,352	93,611	-7%	-7%
Adult AV/nonbook (included in above)	26,313	29,588	26,313	29,588	-11%	-11%
Children's AV/non-book (included in above)	7,818	9,145	7,818	9,145	-15%	-15%
E-Book Circulation	5,535	n/a	5,535	n/a	n/a	n/a
E-Audiobook Circulation	3,789	n/a	3,789	n/a	n/a	n/a
E-Video Circulation	162	n/a	162	n/a	n/a	n/a
E-Comics Circulation	131	n/a	131	n/a	n/a	n/a
E-Magazine Circulation	1,261	n/a	1,261	n/a	n/a	n/a
E-Music Circulation	115	n/a	115	n/a	n/a	n/a
E-Games Circulation	68	n/a	68	n/a	n/a	n/a
ILL items received (received from)	11,806	13,691	11,806	13,691	-14%	-14%
ILL items loaned (provided to)	13,540	13,725	13,540	13,725	-1%	-1%
Total Registered Patrons (quarterly)	81,050	97,018	n/a	n/a	-16%	n/a
Door Count	38,720	40,839	38,720	40,839	-5%	-5%
Percentage of Total Circulation on Self Check Machines	79.1%	79.1%	n/a	n/a	n/a	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	5,406	6,651	5,406	6,651	-19%	-19%
Reference Transactions - Children's	1,374	1,595	1,374	1,595	-14%	-14%
Total Reference	6,780	8,246	6,780	8,246	-18%	-18%
Volunteer Hours	475	229	475	229	108%	108%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,079	2,253	1,079	2,253	-52%	-52%
Volumes Withdrawn	5,328	6,080	5,328	6,080	-12%	-12%
Total Titles	291,664	291,903	n/a	n/a	0%	n/a
Total Volumes	348,508	353,511	n/a	n/a	-1%	n/a

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IV. Programs	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	45	71	45	71	-37%	-37%
Children's Program Attendance	1,279	1,801	1,279	1,801	-29%	-29%
Young Adult Programs	0	12	0	12	-100%	-100%
Young Adult Program Attendance	0	63	0	63	-100%	-100%
Adult Programs (including instructional)	23	27	23	27	-15%	-15%
Adult Program Attendance (including instructional)	339	466	339	466	-27%	-27%
Total Programs	68	110	68	110	-38%	-38%
Total Program Attendance	1,618	2,330	1,618	2,330	-31%	-31%
Meeting Room Uses - Room Reservations (Public)	278	176	278	176	58%	58%
Meeting Room Uses - Events (Library Programs)	109	138	109	138	-21%	-21%
Total Meeting Room Uses	387	314	387	314	23%	23%

V. Electronic Access Services	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	102,934	25,834	102,934	25,834	298%	298%
Web Page "Hits"	104,423	95,338	104,423	95,338	10%	10%
FOCOL "Hits"	933	2,290	933	2,290	-59%	-59%
Fox Valley Memory "Hits"	3,347	3,486	3,347	3,486	-4%	-4%
Remote Logins to InfoSoup	17,382	20,154	17,382	20,154	-14%	-14%
Public Computing Sessions	5,856	5,931	5,856	5,931	-1%	-1%
Total Time Used on Public Computers	4669:00:00	4536:00:00	4669:00:00	4536:00:00	3%	3%
Data Transferred (GB)	1530	n/a	1530	n/a	n/a	n/a
WIFI Distinct Clients	2711	n/a	2711	n/a	n/a	n/a