## Valley Transit

## **COMPARATIVE RIDERSHIP BY FARE CATEGORY**

|                                 | <u>u</u>                  |                       |                       |                            |                       |                       |                       |                        |                     |                       |                     |                        |                       |                     |                         |                       |                        |                         |
|---------------------------------|---------------------------|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|-----------------------|------------------------|---------------------|-----------------------|---------------------|------------------------|-----------------------|---------------------|-------------------------|-----------------------|------------------------|-------------------------|
|                                 | Connecting the Fox Cities |                       |                       |                            | <u>S</u>              |                       |                       |                        | ₩                   |                       |                     |                        |                       |                     |                         | ES                    |                        |                         |
|                                 | REGULAR CASH              | YOUTH CASH            | S/D CASH              | REGUALR 10 RIDE<br>TICKETS | S/D 10 RIDE TICKETS   | 30 DAY REG            | 30 DAY YOUTH          | 30 DAY S/D             | DAYPASS SOLD        | DAYPASSES REDEEMED    | YOUTH GROUP         | AASD                   | FVTC                  | OTHER SPEC. FARES   | TOTAL PAID RIDES        | FREE                  | TRANSFER               | GRAND TOTAL RIDES       |
| January-16                      | 7,515                     | 1,763                 | 3,338                 | 6,521                      | 3,592                 | 7,958                 | 1,039                 | 10,259                 | 567                 | 2,279                 | 3                   | 17,615                 | 7,006                 | 577                 | 70,032                  | 1,145                 | 12,120                 | 83,297                  |
| January-17                      | 7,141                     | 1,769                 | 3,280                 | 6,038                      | 3,321                 | 8,955                 | 1,215                 | 10,447                 | 699                 | 3,078                 | 9                   | 15,489                 | 7,818                 | 474                 | 69,733                  | 1,309                 | 11,293                 | 82,335                  |
| % CHG                           | -5.0%                     | 0.3%                  | -1.7%                 | -7.4%                      | -7.5%                 | 12.5%                 | 16.9%                 | 1.8%                   | 23.3%               | 35.1%                 | 200.0%              | -12.1%                 | 11.6%                 | -17.9%              | -0.4%                   | 14.3%                 | -6.8%                  | -1.2%                   |
| February-16                     | 7,767                     | 1,771                 | 3,521                 | 6,686                      | 3,493                 | 8,202                 | 1,034                 | 11,144                 | 750                 | 2,825                 | 14                  | 17,177                 | 8,973                 | 593                 | 73,950                  | 1,083                 | 12,247                 | <b>87,280</b>           |
| February-17                     | 7,000                     | 1,955                 | 3,540                 | 5,371                      | 3,425                 | 9,551                 | 1,172                 | 10,172                 | 801                 | 3,043                 | 3                   | 14,789                 | 10,043                | 431                 | 71,296                  | 1,436                 | 11,267                 | <b>83,999</b>           |
| % CHG                           | -9.9%                     | 10.4%                 | 0.5%                  | -19.7%                     | -1.9%                 | 16.4%                 | 13.3%                 | -8.7%                  | 6.8%                | 7.7%                  | -78.6%              | -13.9%                 | 11.9%                 | -27.3%              | -3.6%                   | 32.6%                 | -8.0%                  | -3.8%                   |
| YTD 2016                        | 15,282                    | 3,534                 | 6,859                 | 13,207                     | 7,085                 | 16,160                | 2,073                 | 21,403                 | 1,317               | 5,104                 | 17                  | 34,792                 | 15,979                | 1,170               | 143,982                 | 2,228                 | 24,367                 | 170,577                 |
| YTD 2017                        | 14,141                    | 3,724                 | 6,820                 | 11,409                     | 6,746                 | 18,506                | 2,387                 | 20,619                 | 1,500               | 6,121                 | 12                  | 30,278                 | 17,861                | 905                 | 141,029                 | 2,745                 | 22,560                 | 166,334                 |
| % CHG                           | -7.5%                     | 5.4%                  | -0.6%                 | -13.6%                     | -4.8%                 | 14.5%                 | 15.1%                 | -3.7%                  | 13.9%               | 19.9%                 | -29.4%              | -13.0%                 | 11.8%                 | -22.6%              | -2.1%                   | 23.2%                 | -7.4%                  | -2.5%                   |
| March-16                        | 8,110                     | 2,168                 | 4,004                 | 6,918                      | 4,410                 | 8,483                 | 1,069                 | 12,280                 | 809                 | 3,371                 | 17                  | 15,369                 | 8,405                 | 371                 | <b>75,784 0</b> -100.0% | 1,310                 | 13,354                 | <b>90,448</b>           |
| March-17                        | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   |                         | 0                     | 0                      | <b>0</b>                |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             |                         | -100.0%               | -100.0%                | -100.0%                 |
| April-16<br>April-17<br>% CHG   | 7,534<br>0<br>-100.0%     | 2,110<br>0<br>-100.0% | 3,789<br>0<br>-100.0% | 6,648<br>0<br>-100.0%      | 4,196<br>0<br>-100.0% | 8,722<br>0<br>-100.0% | 1,094<br>0<br>-100.0% | 11,243<br>0<br>-100.0% | 696<br>0<br>-100.0% | 3,046<br>0<br>-100.0% | 160<br>0<br>-100.0% | 17,324<br>0<br>-100.0% | 8,427<br>0<br>-100.0% | 486<br>0<br>-100.0% | <b>75,475 0</b> -100.0% | 1,744<br>0<br>-100.0% | 12,594<br>0<br>-100.0% | <b>89,813 0</b> -100.0% |
| May-16                          | 7,111                     | 2,174                 | 3,603                 | 5,621                      | 3,790                 | 8,449                 | 854                   | 11,359                 | 720                 | 2,887                 | 2                   | 16,889                 | 7,871                 | 405                 | <b>71,735</b>           | 2,755                 | 12,000                 | <b>86,490</b>           |
| May-17                          | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   | <b>0</b>                | 0                     | 0                      | <b>0</b>                |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             | -100.0%                 | -100.0%               | -100.0%                | -100.0%                 |
| June-16                         | 7,775                     | 3,008                 | 3,787                 | 6,306                      | 3,828                 | 8,000                 | 1,015                 | 11,346                 | 682                 | 2,803                 | 25                  | 1,698                  | 6,071                 | 36                  | <b>56,380</b>           | 2,420                 | 12,908                 | <b>71,708 0</b> -100.0% |
| June-17                         | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   | <b>0</b>                | 0                     | 0                      |                         |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             | -100.0%                 | -100.0%               | -100.0%                |                         |
| July-16                         | 7,323                     | 2,974                 | 3,847                 | 5,845                      | 3,605                 | 7,471                 | 898                   | 10,202                 | 664                 | 2,755                 | 50                  | 7                      | 5,795                 | 15                  | <b>51,451</b>           | 1,771                 | 12,112                 | <b>65,334</b>           |
| July-17                         | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   | <b>0</b>                | 0                     | 0                      | <b>0</b>                |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             | -100.0%                 | -100.0%               | -100.0%                | -100.0%                 |
| August-16<br>August-17<br>% CHG | 8,698<br>0<br>-100.0%     | 3,230<br>0<br>-100.0% | 4,043<br>0<br>-100.0% | 6,200<br>0<br>-100.0%      | 3,788<br>0<br>-100.0% | 8,356<br>0<br>-100.0% | 1,184<br>0<br>-100.0% | 12,372<br>0<br>-100.0% | 745<br>0<br>-100.0% | 3,258<br>0<br>-100.0% | 22<br>0<br>-100.0%  | 119<br>0<br>-100.0%    | 8,393<br>0<br>-100.0% | 4<br>0<br>-100.0%   | <b>60,412 0</b> -100.0% | 3,856<br>0<br>-100.0% | 13,328<br>0<br>-100.0% | <b>77,596 0</b> -100.0% |
| September-16                    | 14,829                    | 1,721                 | 3,605                 | 5,759                      | 3,987                 | 6,992                 | 837                   | 11,540                 | 682                 | 2,820                 | 1                   | 14,980                 | 10,325                | 498                 | <b>78,576</b>           | 2,081                 | 11,147                 | <b>91,804</b>           |
| September-17                    | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   | <b>0</b>                | 0                     | 0                      | <b>0</b>                |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             | -100.0%                 | -100.0%               | -100.0%                | -100.0%                 |
| October-16                      | 7,466                     | 2,095                 | 3,875                 | 6,132                      | 4,190                 | 8,023                 | 1,152                 | 12,509                 | 773                 | 3,092                 | 82                  | 15,325                 | 11,004                | 458                 | <b>76,176</b>           | 2,051                 | 11,852                 | 90,079                  |
| October-17                      | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   | <b>0</b>                | 0                     | 0                      | 0                       |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             | -100.0%                 | -100.0%               | -100.0%                | -100.0%                 |
| November-16                     | 8,754                     | 1,911                 | 3,359                 | 5,834                      | 3,885                 | 8,939                 | 1,160                 | 11,559                 | 685                 | 3,021                 | 4                   | 15,508                 | 10,148                | 452                 | <b>75,219 0</b> -100.0% | 1,982                 | 10,984                 | <b>88,185</b>           |
| November-17                     | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   |                         | 0                     | 0                      | <b>0</b>                |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             |                         | -100.0%               | -100.0%                | -100.0%                 |
| December-16                     | 10,651                    | 1,910                 | 3,269                 | 5,902                      | 3,463                 | 9,092                 | 945                   | 10,620                 | 734                 | 3,075                 | 6                   | 13,062                 | 8,191                 | 324                 | <b>71,244</b>           | 1,800                 | 10,957                 | <b>84,001</b>           |
| December-17                     | 0                         | 0                     | 0                     | 0                          | 0                     | 0                     | 0                     | 0                      | 0                   | 0                     | 0                   | 0                      | 0                     | 0                   | <b>0</b>                | 0                     | 0                      | <b>0</b>                |
| % CHG                           | -100.0%                   | -100.0%               | -100.0%               | -100.0%                    | -100.0%               | -100.0%               | -100.0%               | -100.0%                | -100.0%             | -100.0%               | -100.0%             | -100.0%                | -100.0%               | -100.0%             | -100.0%                 | -100.0%               | -100.0%                | -100.0%                 |

<sup>\*</sup>Library Pass-time recorded as Reg. Cash as Library Foundation paying after the fact.
\*\*Under (Key D) recorded as Reg. Cash
\*\*\*Other tickets sold include single ride reg, single ride S/D, freedom pass
\*\*\*\*Transfers include passengers not getting off bus when bus changes route numbers.



## **COMPARATIVE RIDERSHIP BY FARE CATEGORY**

|                                     |                          | Щ                           | Щ                           |                    |                     |                      |                                     |                                      |                                       |
|-------------------------------------|--------------------------|-----------------------------|-----------------------------|--------------------|---------------------|----------------------|-------------------------------------|--------------------------------------|---------------------------------------|
|                                     | OTHER TICKETS<br>SOLD    | REG 10 RIDE<br>TICKETS SOLD | S/D 10 RIDE<br>TICKETS SOLD | 30 DAY REG SOLD    | 30 DAY YOUTH        | 30 DAY S/D SOLD      | CASH REVENUE                        | PRE-PAID REVENUE                     | TOTAL REVENUE                         |
| January-16<br>January-17<br>% CHG   | 1,282<br>343<br>-73.2%   | 991<br>547<br>-44.8%        | 326<br>333<br>2.1%          | 190<br>201<br>5.8% | 25<br>45<br>80.0%   | 205<br>231<br>12.7%  | \$21,553.19<br>\$22,303.95<br>3.5%  | \$35,094.75<br>\$23,069.00<br>-34.3% | \$56,647.94<br>\$45,372.95<br>-19.9%  |
| February-16<br>February-17<br>% CHG | 3,310<br>755<br>-77.2%   | 475<br>259<br>-45.5%        | 371<br>249<br>-32.9%        | 182<br>187<br>2.7% | 82<br>27<br>-67.1%  | 201<br>168<br>-16.4% | \$22,411.43<br>\$21,612.36<br>-3.6% | \$35,357.25<br>\$31,424.75<br>-11.1% | \$57,768.68<br>\$53,037.11<br>-8.2%   |
| YTD 2016<br>YTD 2017<br>% CHG       | 4,592<br>1,098<br>-76.1% | 1,466<br>806<br>-45.0%      | 697<br>582<br>-16.5%        | 372<br>388<br>4.3% | 107<br>72<br>-32.7% | 406<br>399<br>-1.7%  | \$43,964.62<br>\$43,916.31<br>-0.1% | \$70,452.00<br>\$54,493.75<br>-22.7% | \$114,416.62<br>\$98,410.06<br>-14.0% |
| March-16<br>March-17                | 508                      | 661                         | 439                         | 202                | 34                  | 247                  | \$26,642.89                         | \$78,376.20                          | \$105,019.09                          |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| April-16<br>April-17                | 1,652                    | 566                         | 400                         | 235                | 14                  | 233                  | \$22,775.11                         | \$36,999.50                          | \$59,774.61                           |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| May-16<br>May-17                    | 730                      | 461                         | 309                         | 163                | 16                  | 212                  | \$22,973.05                         | \$34,108.00                          | \$57,081.05                           |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| June-16<br>June-17                  | 922                      | 609                         | 458                         | 203                | 50                  | 260                  | \$24,398.05                         | \$60,064.25                          | \$84,462.30                           |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| July-16<br>July-17                  | 821                      | 453                         | 365                         | 143                | 41                  | 222                  | \$22,257.32                         | \$34,127.00                          | \$56,384.32                           |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| August-16<br>August-17              | 849                      | 471                         | 396                         | 262                | 8                   | 239                  | \$27,230.70                         | \$41,570.50                          | \$68,801.20<br>\$0.00                 |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| September-16                        | 233                      | 934                         | 392                         | 166                | 83                  | 235                  | \$24,612.99                         | \$37,169.75                          | \$61,782.74                           |
| September-17<br>% CHG               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | \$0.00<br>-100.0%                     |
| October-16<br>October-17            | 306                      | 525                         | 455                         | 176                | 42                  | 246                  | \$30,024.27                         | \$29,613.75                          | \$59,638.02                           |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | \$0.00<br>-100.0%                     |
| November-16<br>November-17          | 659                      | 392                         | 343                         | 219                | 22                  | 207                  | \$21,684.28                         | \$35,010.25                          | \$56,694.53<br>\$0.00                 |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |
| December-16<br>December-17          | 1,532                    | 487                         | 479                         | 256                | 34                  | 284                  | \$21,551.66                         | \$38,722.59                          | \$60,274.25<br>\$0.00                 |
| % CHG                               | -100.0%                  | -100.0%                     | -100.0%                     | -100.0%            | -100.0%             | -100.0%              | -100.0%                             | -100.0%                              | -100.0%                               |