Fox Cities Regional Partnership Request	Requested	Recommend
The Artery - early Aug Downtown Riverfront	\$1,000	\$1,000
Bazaar After Dark - September - Wisconsin Ave.	\$9,000	\$5,000
YP Week - April 22 to 29	\$5,000	\$2,500
Talent Upload - September 2017	\$10,000	\$10,000
Mural	\$5,000	\$0
<u>Total</u>	\$30,000	\$18,500

• 2017 Budget allocated \$36,000 to Fox Cities Regional Partnership, Remaining \$17,500

Appleton Downtown Inc. (ADI) Request

Requested

Recommend

The Trolley

Art on the Town - 5 events - May-September

Light up the Night/Window Walk

Downtown for the Holidays

State of the Downtown Report

Small Business Saturday

Summer Support Banner displayed at 14 Thursday concerts and Farm Market

<u>Total</u> \$15,000 \$15,000

• ADI did not break out the sponsorships

Habitat for Humanity Request	Requested	Recommend
Rock the Block - Arbutus Park Neighborhood - September	\$5,000	\$5,000
Total	\$5,000	\$5,000

Overall Total of \$20,000

\$3,800 previously allocated to 6 vendors – Remaining balance \$12,200

^{*2017} Budget allocated \$36,000 to Marketing, Business Services and Other Contracts