

meeting community needs ... enhancing quality of life."

PARKS, RECREATION & FACILITIES MANAGEMENT Niki Wendt, Recreation Manager 1819 East Witzke Boulevard Appleton, Wisconsin 54911-8401 (920) 832-3925 FAX (920) 993-3103 Email – niki.wendt@appleton.org

| TO: | Parks & | Recreation | Committee |
|-----|---------|------------|-----------|
| | | | |

FROM: Niki Wendt, Recreation Manager

DATE: January 23, 2017

RE: Action: Request Approval of Updated Aquatic Programs Fees and Charges Policy

Attached you will find the updated version of the Aquatic Programs Fees and Charges Policy. The changes to this policy would replace the current policy last approved November 3, 2010. Research was conducted to see how our fees compared to other local and regional municipal swimming pools and referenced below are our recommendations for changes to fees. With the new Erb Pool opening it was necessary to determine fees based on amenities that also reflected regional standards. The changes being recommended address the changes in operations, costs and hours of operation towards our goal of providing the community with high level customer service and facilities.

Changes to the policy include:

- Increases to daily admission fees for Erb and West Pool.
- Changed the term "swim coupon" to "punchcard" as it is more descriptive of what that card actually is.
- Increased the cost of the punchcards and annual passes to better reflect regional standards.

We updated language and formatting so the document is easier to read and has better flow. Thank you to the Attorney's office for their review and input to improve this policy.

Please contact me at 832-3925 or <u>niki.wendt@appleton.org</u> with any questions.