



REPORT TO APPLETON HISTORIC PRESERVATION COMMISSION

Historic Preservation Commission Meeting Date: January 17, 2017

Item: Local Historic Preservation Event Ideas

Planning Staff: Don Harp, Principal Planner

The following list of ideas is for your consideration regarding promoting Historic Preservation in 2017.

- **Awards**

Sponsor an awards program to honor outstanding historic preservation efforts in your community. Invite the media and local officials to attend the awards ceremony.

- **Historic Building Owner Workshops**

Sponsor a "how to" workshop on rehabilitating older properties. Team up with local and state preservation experts for training and hands-on techniques.

- **Historic Markers & Plaques Dedication**

Sponsor a dedication ceremony for a new historic marker or plaque.

- **Host a Presentation from the Wisconsin Historical Society**

The Historic Preservation-Public History Division offers a presentation titled "Understanding Historic Preservation" that explains the basics of historic preservation and gives an excellent overview of how the Wisconsin Historical Society can assist with your local historic preservation efforts. You may contact us to schedule this free, 30-minute program in your community. All you need to provide is a meeting space and a receptive audience. Staff availability is limited, so please contact Joe DeRose for more information or to request this presentation.

If the Commission has any questions, Joe DeRose can be contacted by phone at 608-264-6512 or by email joe.deros@wisconsinhistory.org

- **House Genealogy**

Organize a workshop to teach people how to research a building's history through available documents and research materials.

- **Lectures/Symposium**

Host a lecture or symposium on a historic or archaeological topic.

- **A Night in a Historic Theater**

Sponsor vintage films in a local historic theater to highlight the beauty of a rare historic interior.

- **Open House**

Open your laboratory, historic home, or historic site to the public for a day or weekend.

- **Pass a Historic Preservation Resolution**

Contact a local government official about sponsoring a historic preservation resolution to be adopted by common council or Mayor Proclamation read at a common council meeting.

- **Preservation/Restoration**

Clean up a local cemetery.

- **Walking Tour**

Create a self-guided walking tour brochure for your community's favorite historic district, mound group or archaeological site.

- **Write an Op-Ed Piece**

"Op-Ed" is a newspaper's abbreviation for "opposite the editorial page," and it is fast becoming a standard feature of newspapers. The page usually carries columns, letters to the editor, cartoons and locally written opinion articles. Check with the page's editor several weeks in advance about writing an article describing the relationship between preservation and the community's "sense of place."

- **Host a Historic Preservation Workshop**

- Discuss and determine the topics and format of the workshop.
- Write a description of topics presented at the workshop.
- Determine guest presenters (craftsman, restoration and reproduction specialists).
- Agree on location, date and time.
- Reserve room location.
- Create a workshop agenda.
- Publicize workshop (draft press release, social media, City website, etc.)