

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
DECEMBER 2016

I. Circulation	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	49,150	51,687	636,753	683,201	-5%	-7%
Children's Circulation	28,341	30,070	445,129	483,496	-6%	-8%
Total Circulation	77,491	81,757	1,081,882	1,166,697	-5%	-7%
Adult AV/nonbook (included in above)	24,113	26,201	315,085	343,919	-8%	-8%
Children's AV/non-book (included in above)	7,354	8,360	112,294	133,209	-12%	-16%
ILL items received (received from)	12,087	12,404	160,129	140,892	-3%	14%
ILL items loaned (provided to)	12,121	12,431	158,497	160,131	-2%	-1%
Total Registered Patrons (quarterly)	81,842	96,056	n/a	n/a	-15%	n/a
Door Count	34,450	34,450	487,795	459,780	0%	6%
E-Book Uses	4,032	4,476	52,582	54,862	-10%	-4%
Online Audiobook Uses	1,973	1,600	23,540	18,854	23%	25%
Online Magazine Uses	976	n/a	986	n/a	n/a	n/a
Streaming Video Uses	8	n/a	17	n/a	n/a	n/a
Percentage of Total Circulation on Self Check Machines	77.0%	78.1%	n/a	n/a	-1%	n/a

II. Customer Assistance	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	4,649	5,403	69,376	78,850	-14%	-12%
Reference Transactions - Children's	1,773	1,641	26,189	26,493	8%	-1%
Total Reference	6,422	7,044	95,565	105,343	-9%	-9%
Volunteer Hours	430	625	6,489	8,079	-31%	-20%

III. Collections & Processing	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	3,006	2,466	29,900	34,940	22%	-14%
Volumes Withdrawn	2,930	731	34,481	23,192	301%	49%
Total Titles	292,085	291,739	n/a	n/a	0%	n/a
Total Volumes	352,757	357,338	n/a	n/a	-1%	n/a

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IV. Programs	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	50	66	804	1,057	-24%	-24%
Children's Program Attendance	1,272	1,776	27,569	35,253	-28%	-22%
Young Adult Programs	10	9	132	145	11%	-9%
Young Adult Program Attendance	116	65	5,534	10,954	78%	-49%
Adult Programs (including instructional)	17	20	343	267	-15%	28%
Adult Program Attendance (including instructional)	187	614	7,941	6,023	-70%	32%
Total Programs	77	95	1,279	1,469	-19%	-13%
Total Program Attendance	1,575	2,455	41,044	52,230	-36%	-21%
Meeting Room Uses - Room Reservations (Public)	227	202	2891	2489	12%	16%
Meeting Room Uses - Events (Library Programs)	122	140	1,739	1,886	-13%	-8%
Meeting Room Uses	349	342	4,630	4,375	2%	6%

V. Electronic Access Services	Current Month	This Month Last Year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	16,845	25,635	256,281	255,721	-34%	0%
Web Page "Hits"	94,143	73,613	1,246,326	1,084,342	28%	15%
FOCOL "Hits"	1,185	1,933	25,309	29,883	-39%	-15%
Fox Valley Memory "Hits"	3,226	2,630	32,260	24,684	23%	31%
Remote Logins to InfoSoup	15,765	17,605	210,237	223,206	-10%	-6%
Public Computing Sessions	5,268	5,085	71,920	68,050	4%	6%
Total Time Used on Public Computers	4417:00:00	3813:00:00	56514:00:00	49015:00:00	16%	15%
Data Transferred (GB)	1560	n/a	9863	n/a	n/a	n/a
WIFI Distinct Clients	2366	n/a	27976	n/a	n/a	n/a
Children's AWE Public Computer Sessions	0	1479	10203	33419	-100%	-69%