

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
NOVEMBER 2016

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	51,945	53,676	589,083	633,007	-3%	-7%
Children's Circulation	34,768	38,208	416,788	453,426	-9%	-8%
Total Circulation	86,713	91,884	1,005,871	1,086,433	-6%	-7%
Adult AV/nonbook (included in above)	25,201	26,671	290,972	317,718	-6%	-8%
Children's AV/non-book (included in above)	8,715	9,983	104,940	124,849	-13%	-16%
ILL items received (received from)	12,541	12,378	148,042	128,488	1%	15%
ILL items loaned (provided to)	12,567	12,392	146,376	147,700	1%	-1%
Total Registered Patrons (quarterly)	81,842	96,056	n/a	n/a	-15%	n/a
Door Count	38,117	37,175	453,345	425,330	3%	7%
E-Book Uses	3,834	4,075	48,550	50,386	-6%	-4%
Online Audiobook Uses	1,899	1,518	21,567	17,254	25%	25%
Online Magazine Uses	10	n/a	10	n/a	n/a	n/a
Streaming Video Uses	9	n/a	9	n/a	n/a	n/a
Percentage of Total Circulation on Self Check Machines	76.8%	78.1%	n/a	n/a	-2%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	5,017	6,171	64,727	73,447	-19%	-12%
Reference Transactions - Children's	1,636	1,818	24,416	24,852	-10%	-2%
Total Reference	6,653	7,989	89,143	98,299	-17%	-9%
Volunteer Hours	540	570	6,059	7,454	-5%	-19%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	1,346	3,735	26,894	32,474	-64%	-17%
Volumes Withdrawn	2,626	2,344	31,551	22,461	12%	40%
Total Titles	292,327	290,295	n/a	n/a	1%	n/a
Total Volumes	352,681	355,603	n/a	n/a	-1%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	98	97	754	991	1%	-24%
Children's Program Attendance	2,926	2,881	26,297	33,477	2%	-21%
Young Adult Programs	10	8	122	136	25%	-10%
Young Adult Program Attendance	180	104	5,418	10,889	73%	-50%
Adult Programs (including instructional)	26	21	326	247	24%	32%
Adult Program Attendance (including instructional)	773	366	7,754	5,409	111%	43%
Total Programs	134	126	1,202	1,374	6%	-13%
Total Program Attendance	3,879	3,351	39,469	49,775	16%	-21%
Meeting Room Uses - Room Reservations (Public)	265	231	2664	2326	15%	15%
Meeting Room Uses - Events (Library Programs)	166	182	1,617	1,746	-9%	-7%
Meeting Room Uses	431	413	4,281	4,072	4%	5%

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	17,718	19,595	239,436	230,086	-10%	4%
Web Page "Hits"	97,706	80,380	1,152,183	1,010,729	22%	14%
FOCOL "Hits"	1,921	1,754	24,124	27,950	10%	-14%
Fox Valley Memory "Hits"	2,435	2,757	29,034	22,054	-12%	32%
Remote Logins to InfoSoup	15,424	18,120	194,472	205,601	-15%	-5%
Public Computing Sessions	5,916	5,275	66,652	62,965	12%	6%
Total Time Used on Public Computers	4831:00:00	3982:00:00	52097:00:00	45202:00:00	21%	15%
Data Transferred (GB)	1200	n/a	8303	n/a	n/a	n/a
WIFI Distinct Clients	2685	n/a	25610	n/a	n/a	n/a
Children's AWE Public Computer Sessions	39	1952	10203	31940	-98%	-68%