

APPLETON PUBLIC LIBRARY
STATISTICAL SUMMARY
OCTOBER 2016

I. Circulation	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Adult Circulation	51,918	56,412	553,643	598,089	-8%	-7%
Children's Circulation	36,101	41,423	382,020	415,218	-13%	-8%
Total Circulation	88,019	97,835	935,663	1,013,307	-10%	-8%
Adult AV/nonbook (included in above)	24,595	27,374	265,771	291,047	-10%	-9%
Children's AV/non-book (included in above)	8,749	10,485	96,225	114,866	-17%	-16%
ILL items received (received from)	12,884	12,820	135,501	116,110	0%	17%
ILL items loaned (provided to)	12,918	12,845	133,809	135,308	1%	-1%
Total Registered Patrons (quarterly)	81,842	96,056	n/a	n/a	-15%	n/a
Door Count	37,561	36,228	415,228	388,155	4%	7%
E-Book Uses	3,926	4,436	44,716	46,311	-11%	-3%
Online Audiobook Uses	2,066	1,618	19,668	15,736	28%	25%
Percentage of Total Circulation on Self Check Machines	78.3%	78.5%	n/a	n/a	0%	n/a

II. Customer Assistance	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Reference Transactions - Adult	5,515	6,836	59,710	67,276	-19%	-11%
Reference Transactions - Children's	2,271	1,917	22,780	23,034	18%	-1%
Total Reference	7,786	8,753	82,490	90,310	-11%	-9%
Volunteer Hours	536	1,095	5,519	6,884	-51%	-20%

III. Collections & Processing	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Volumes Added	3,763	1,923	25,548	28,739	96%	-11%
Volumes Withdrawn	2,743	343	28,925	20,117	700%	44%
Total Titles	292,928	289,746	n/a	n/a	1%	n/a
Total Volumes	353,961	354,212	n/a	n/a	0%	n/a

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IV. Programs	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Children's Programs	100	90	656	894	11%	-27%
Children's Program Attendance	3,022	2,612	23,371	30,596	16%	-24%
Young Adult Programs	16	11	112	128	45%	-13%
Young Adult Program Attendance	494	133	5,238	10,785	271%	-51%
Adult Programs (includes instructional)	35	23	300	226	52%	33%
Adult Program Attendance (includes instructional)	647	403	6,981	5,043	61%	38%
Total Programs	151	124	1,068	1,248	22%	-14%
Total Program Attendance	4,163	3,148	35,590	46,424	32%	-23%
Meeting Room Uses - Room Reservations (Public)	241	260	2399	2095	-7%	15%
Meeting Room Uses - Events (Library Programs)	190	217	1,451	1,564	-12%	-7%
Total Meeting Room Uses	431	477	3,850	3,659	-10%	5%

V. Electronic Access Services	Current Month	This Month Last year	Year to Date	Last Year to Date	Month % Change	Year % Change
Database Sessions	20,141	17,220	221,718	210,491	17%	5%
Web Page "Hits"	103,458	85,931	1,054,477	930,349	20%	13%
FOCOL "Hits"	1,361	2,661	22,203	26,196	-49%	-15%
Fox Valley Memory "Hits"	1,843	1,745	26,599	19,297	6%	38%
Remote Logins to InfoSoup	16,805	18,915	179,048	187,481	-11%	-4%
Public Computing Sessions	6,125	5,556	60,736	57,690	10%	5%
Total Time Used on Public Computers	4762:00:00	4047:00:00	47266:00:00	41220:00:00	18%	15%
Data Transferred (GB)	1006	n/a	7103	n/a	n/a	n/a
WIFI Distinct Clients	2908	n/a	22925	n/a	n/a	n/a
Children's AWE Public Computer Sessions	434	2601	10164	29988	-83%	-66%