



*"...meeting community needs...enhancing quality of life."*

**PARKS, RECREATION & FACILITIES  
MANAGEMENT**

**Dean R. Gazza, Director**

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TO: Finance Committee

FROM: Dean R. Gazza

DATE: 10-25-2016

RE: Action: Award the Appleton Memorial Park "2016 Park Sign and Message Board" contract to TLC Sign in the amount of \$39,994.83.

The 2016 Capital Improvement Plan includes \$40,000 for the construction of a new park sign and LED message center at Appleton Memorial Park.

The bids were received as follows:

<b>TLC Sign (low bid)</b>	<b>\$39,994.83</b>
Appleton Sign	\$42,724.00
United Sign	\$43,995.00
Fox Cities Sign	\$49,899.37
Colortech	\$50,085.00
Golden Rule Sign	\$53,489.60
Sign Country	\$57,961.50
Graphic House, Inc.	Did Not Meet Specifications

The new message center will allow for promotion of recreation activities and special events, cancellation notices and registration information. Staff time will also be reduced by eliminating the set up and take down of portable signs that advertise events and registrations. Other benefits include improved park aesthetics, enhanced location awareness, and inform patrons of park amenities and partner user groups i.e. Appleton Family Ice Center, Fox Cities Adult Athletics, Mircle League Field, Scheig Center, Archery Range, and Universal Playground.

The Parks, Recreation, and Facilities Management Department recommends awarding the contract to TLC Sign in the amount of \$39,994.83.

Please contact me at 832-5572 or at [dean.gazza@appleton.org](mailto:dean.gazza@appleton.org) with any questions.